I am interested in serving on the (may check more		
Arts Commission	Planning Commission	FOR OFFICIAL USE ON
☐ Board of Zoning Adjustments ☐ Human Services Commission	 Recreation and Parks Commission Rent Review Board 	
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Dalaya	Denis	CITY CLERK'S OFFICE
Name: Mr. (Ms) Deleray	<u> </u>	City Council District
Last	First Middle Initial	Registered Voter
Address:	San Leandro 94577	negistered voter
Street Address City	State Zip	
Email:	<u></u>	
Telephone: Home	Business () Cellular	
Present Employer: 5elf	Telephone: (_)
Address: Same as above		
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	elong or have belonged, including dates and offices held: Ny member "A+BAT" aut critic	committee
(attach a separate sheet if necessary): (also		
M.A. in Art from UNSW S	ydney, Australia	
Docent at MOMA NYC /	member SF MoMA / member de	young Museum
Please list any citations or notices you have receive	ed for violation of the San Leandro Municipal Code:	1a
I certify that all statements contained in this appl	ication are true:	
~ 0 :		
Signature S. Leleray	Date Sept 18, 2014	

Denise Deleray

Application for Arts Commission 2014

In the last 10 years I have lived in San Leandro and concurrently in New York City.

My artwork has allowed me to travel back and forth, and serve on an Art Critic Committee in Brooklyn, serve as a docent at the Museum of Modern Art and show my work in several galleries.

Most recently, I have decided to return to San Leandro full time and become further connected with the art scene here in the Bay Area.

I'm super interested in the opportunity to become a member of the San Leandro Arts Committee. I love the diversity of San Leandro, and hope that my global travel and experiences will compliment and serve as an asset to the committee.

I have a Masters degree in Art from the University of New South Wales, in Sydney Australia.

Denise Deleray

Denisedeleray.com

I am interested in serving on the (may check			
Arts Commission Board of Zoning Adjustments	 Planning Commission Recreation and Parks O 		FOR OFFICIAL USE OF
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\			CITY CLERK'S OFFICE
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Address:		94577	Registered VoterY
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Present Employer: 9ay Leandv	o Unified (Monroe)		618-4340
Address: 3750 Moutercy Bl	. San Leandro	CA 94578 State Zip	
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Signature WWW S	Date Sept	comber 24, 2014	

Addendum to Arts Commission Application by Jenifer Engler

Community Organizations:

Roosevelt Elementary School PTA President - 1993-1996

Bancroft Middle School PTA President - 1996-2000

United Parents of San Leandro High School President – 2002-2006, 2008-2011

Friends of the San Leandro Library - Board Member (current)

San Leandro Education Foundation - Board member (current)

San Leandro Scholarship Foundation Advisory Board (current), former board member

Relevant education, training, experience:

In 1999 I worked with a core group of volunteers to restart musical theater at San Leandro High School. This was done with no financial support from the district. Since 2000 San Leandro High has produced successful spring musicals. I worked as a volunteer with the musical theater group to ensure quality productions and financial stability. The program is now led by a drama teacher and parent volunteer committee. I continue to support the new theater at the high school buy coordinating volunteer ushers and working closely with the theater facilities manager. My work with the theater will be an asset to this new commission.

In addition to interest and experience with theater, I also am a teacher in the school district and have relationships with the various art and music teachers in the district. My connections here will help build relationships between the city and the arts programs in our public schools.

I am interested in serving on the (may check n		
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I certify that all statements contained in this ap	pplication are true:	
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Signature Physics a. His	Date Oct . 1, 2014	

COMMUNITY SERVICE AND EXPERIENCE

DATES 2001-Present	ORGANIZATION San Leandro Friends of the Library	POSITION(S) -Member -Book sale volunteer -"Gold" contributor	MAJOR RESPONSIBILITY Support, participate, and enjoy the facilities, and wide array of services and activities.
2000- Present	All Saints Episcopal Church, San Leandro	-Member	Continue my journey in personal faith.
2000-Present	-Oakland Museum of California -Asian Art Museum -de Young Museum -Calif. Academy of Sciences -Ca. State Parks	-Member	Feel stimulated and enriched through the history, art, philosophy, and culture of our community and others around the world.
1989- 2000	Asian American Alliance of Marin (AAAM)	-Founding member -President, -Secretary	Work with individuals and organizations to educate, foster understanding, and to secure justice and equal protection of the law.
1995-1998	Marin County Library Commission	-Budget committee -Novato Expansion and consultant review committeeChair: South Novato Library opening.	Liaison between community and the County to serve the needs of all citizens, to advise and seek improvement of services, to ensure the best and wisest use of monies.
1958-1997	St. Francis Episcopal Church, Novato	-Church school teacher, -Vestry member, -Chair: adult education	Plan programs, oversee building operations, establish budget, and discuss personnel issues.
1960-1996	American Association of University Women (AAUW)	-Founding member -Corres. secretary -Chair: Cultural program	Enrich the lives of women through educational and cultural programs.
1980-1996	Delta Kappa Gamma	-President	Advance the personal and
1980-1996	National Educator's Sorority Phi Delta Kappa (National Educator's Society)	-Parliamentarian -President -Vice-president	professional lives of educators. Encourage service and leadership and provide inspiration and motivation in educational research, trends, and issues.
1986-1987	Marin County Affirmative Action Commission	-Member	Monitor hiring practices
1983-1987	Marin County Human Rights Commission	-Chairperson -Member	Address human/civil rights issues in Marin County, advise the supervisors, investigate incidents, and conduct hearings. Work toward equal protection of the law, with all rights and privileges thereof.
1965-present	Marin Chinese Cultural Group	-Founding member -president	Preserve, foster, and share the cultural heritage of Asians in Marin.
1979-present	Sigma Omicron Pi U.C./SF University Asian Sorority	-Vice-president -Secretary	Promote the status and dreams of Asian women through scholarships, recognition, and educational and cultural events.

WORK EXPERIENCE

1996 Retired

1996-99 Project writer, School Improvement Plan

Sinaloa Middle School, Novato Unified School District (NUSD)

1967-1996 Teacher, Kindergarten through 6th grades, NUSD

Chair: Novato Kindergarten Teachers Department Chair: Sixth Grade

Writer - School site Educational and Instructional plans

Mentor Teacher

California State Program Reviewer

1965-67 Teacher for the educational handicapped children

Director: Novato Unified School District (NUSD) Learning Center for the Educationally Handicapped

1958-1961 Teacher – First Grade

San Francisco Unified Schools

EDUCATION

Gr. 7-12 St. Andrew's Priory B.A. University of Hawaii

M.Ed. San Francisco State University

AWARDS AND RECOGNITION

1998 Service Recognition Award (for community service)

Chi State, Delta Kappa Gamma

1996 Humanitarian Award

Marin County Human Rights Commission

1991 Education Recognition Award

Epsilon Zeta Chapter, Delta Kappa Gamma, Marin

1987- 1989 Mentor teacher

Novato Unified School District

1985 Marin County Outstanding Teaching Award

Marin Educational Foundation, Marin Community Foundation

The Arts and Me

Phyllis Shuck Gee

Art dilettante in the visual and performing arts – an apt description of me, I love creativity and innovation. I'm attracted to color and shapes. I like being in a space that is pleasing to my senses. I see stories through art. I admire artists who paint and construct, actors who get into the minds of their characters, and musicians who can make beautiful sounds.

In a practical sense, I enjoy being creative at home whether it's wrapping a gift, arranging flowers, decorating the house, or even cooking. I tinker on the piano, I've molded clay and have a few pieces in the house, tried Oriental brush painting, and have a created a simple "Mondrian-type" art piece that hangs in my house.

I do not have the expertise of professional artists, musicians, or actors, but I have been exposed to their works throughout my life – through my travels to various countries, frequent visits to a variety of museums, and a fan of all kinds of performances and concerts.

My travels have been enriching. For instance, more recently in Spain, I was introduced to the Spanish Masters at The Prado Museum (especially El Greco and Valazquez) and Picasso's Guernica at the Reina Sofia Museum. I also visited castles and palaces full of Moorish and Gothic works of art – paintings, sculpture, and architecture. In Barcelona, I was blown-away seeing Antoni Gaudi's fantastic unfinished church,La Sagrada Familia. There, I also experienced the Flamenco dances and music, as well as the Fado music of Portugal.

I have been and am still a current member of the deYoung/Legion of Honor Museums, the Asian Art Museum in San Francisco, and the Oakland Museum of California. I appreciate history and culture expressed through the arts — Chihuly's glass, Xian's Clay soldiers, Japanese Kimonos, Paper dresses, bronze dieties, Egyptian tombs, etc.

My two visits to the Phoenix Museum of Instruments (MIM) reinforced the idea that *Music is the language of the soul*. No wonder that for years, I attended the Marin Symphony series of concerts. Five years ago, Steven, my husband, and I decided to spend time in a different genre-- we are now regulars at the operas in San Francisco.

We also enjoy the performing arts. After several years of attending *BestofBroadway* in San Francisco, we decided to enjoy plays closer to home and became regulars at the California Conservatory Theater in San Leandro, now changed to Curtain Call Performing Arts. More recently, we wanted to support and enjoy the work of our youth at San Leandro High Performing Arts Center and have seen several plays by the drama class.

Art is everywhere. My eyes capture sculptures in private and public places, pictures on walls of restaurants, store windows that show some artistic flair, flowers and plants along the sidewalks, umbrellas in outdoor cafes, the movements of the jellyfish. My ears hear the clarinet played by my granddaughter, the tweeting of birds, the tapping of shoes, the voices of the choir in church, the cacophony of street sounds.

Art in all it's forms are expressions that fill the soul. I've learned through art. I've been touched through art. I've been changed through art.

I am interested in serving on the (may check n	nore than one):	
X Arts Commission	☐ Planning Commission	Top operate use only
☐ Board of Zoning Adjustments	☐ Recreation and Parks Commission	FOR OFFICIAL USE ONLY
☐ Human Services Commission	☐ Rent Review Board	CITY OF SAN LEANDRO
☐ Library Historical Commission	☐ Senior Commission	GIAT OF BINE ELIMBRO
 Personnel Relations Board 	Youth Advisory Commission applicants need to contact the Recreation and Human Services Department for an application	" OCT 0 3 2014
		CITY CLERK'S OFFICE
Name: Mr. Ms. Johnson	Melissa W.	City Council District
Address:	San Leundro, CA 94577	Registered Voter
Street Address	Gity State Zip	
Email:_		
Telephone: Home	Business (415) 865-7095 Cellular	
Present Employer: California Sc	upreme Court Telephone: (415	865-7060
Address: 350 McAlliter Street Address	St., San Francisco, (A, 94102	
How long have you been a resident of San Lea	ndro? 15 years	
For Rent Review Board applicants only, please Tenant (Resident) Landlord (Resident)		lent)
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my previous position	as an attorney ten the	ocard or commission ist. In California mmittees Isee attal
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I certify that all statements contained in this a	pplication are true:	
Signature Melias W Jo	her Date 10/1/2014	

Melissa W. Johnson Application for San Leandro Arts Commission

[relevant education, training, and experience]

I am a lawyer and an artist. In my previous position as an attorney for the California Judicial Council, I frequently worked with committees to develop recommendations to the Council (the policy-making body for the California courts). These recommendations often involved complex policy issues that required considering the views of different constituencies, including the public, judges, and attorneys. For example, I staffed committees that developed recommendations for rules limiting jury service to one day or one trial and policies regarding electronic access to trial court records. I believe that the skills I have developed in considering and accommodating various points of view to develop workable solutions would serve the Arts Commission well.

I currently work as an attorney for Chief Justice Cantil-Sakauye. I analyze legal issues that come before the California Supreme Court and make recommendations to the Chief Justice. In this position I often must communicate with others at the court to attempt to resolve controversial legal issues and to propose solutions that will garner agreement of a majority of the justices. These skills should also prove useful to the Arts Commission.

I have also been creating art for more than 10 years, including paintings, drawings and prints. I earned a certificate in studio art from the University of California, Berkeley, extension program. I have participated in the San Leandro Fine Arts Festival and in 2007 my drawing won Best in Show. My art work can be seen on my web site, melissawjohnson.com.

Through my study and practice of art and contacts with other artists I have gained an appreciation for how art can contribute to the lives of both individuals and the community. I would be honored to have the opportunity to contribute to the development of the arts in San Leandro.

I am interested in serving on the (may check Arts Commission Board of Zoning Adjustments Human Services Commission Library Historical Commission Personnel Relations Board	☐ Planning Cot ☐ Recreation at ☐ Rent Review ☐ Senior Comm Youth Advisory Con Recreation and Hus	nd Parks Commis Board nission nmission applicants n		FOR OFFICIAL USE ONLY CITY OF SAN LEANDF SEP 2 2 2014 CITY CLERK'S OFFICE
Name: Mr. Ms. Pershing	Suzanne	M	idalle Initial	City Council District
Address:		A 9457		Registered Voter
Street Address	City	State 2	Zip .	<u></u>
Email: Telephone: Home	Business ()	Cellular (
Present Employer: Retired Graph	hic Designer	To	elephone: ()
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Chabot College - AA, F	ine Art, Emphas:	is Paintin	g 2004 (S	See attachment)
Please list any citations or notices you have re	ceived for violation of the S	an Leandro Muni	cipal Code:	
I certify that all statements contained in this	application are true:	9/19/2014		

Please mail your application to: City Clerk's Office, City of San Leandro, 835 East 14th Street, San Leandro, CA 94577

Applications will be forwarded to the members of the City Council. Members will contact potential nominees directly.

Suzanne Pershing Qualification Highlights

Community Organizations

Arts Council of San Leandro President (2005 – present), Secretary (2002 – 2005)

Established and promoted the first Jazz Concert Series as fundraiser for the Arts Council (2014),

Committee Chair – Artist in the Classroom, created traveling "Art Parties" for kids in the community

(2010 – present), produced an Art Scavenger Hunt at San Leandro Main Library (2010), Established the

Bill Stephens' Art Cart (2008, with funds from the Councilman), represented San Leandro Art Community

& the Arts Council in Yangchun, China (2007)

Chabot College Foundation Secretary (2008 – 2011)

Blooming Affaire Committee, graphic designer for Foundation events

San Leandro Chamber of Commerce "First Lady of the San Leandro Chamber" (2004)

Only person ever to hold title of "First Lady", wrote internet column to promote community relations called "San Leandro Smiles" (2009 – 2010), Business Owner (2005 – 2010, Power Presentations & Graphics)

Public Art Contributions

AC Transit EB-BRT Artist Selection Panel

As a participant of the panel, helped to select the artist team to implement the project - 2014

Congressional Art Awards

Judge in Barbara Lee's District, 2013 – 2014 Judge in Pete Stark's District, 2007 – 2012

Art Is Education

Created program for elementary, middle and high school kids "Art Heroes" theme, 2010

Fallen Police and Firefighters Monument at City Hall

Worked with Utah-based Monument Arts to create art for monument, 2007

Personal Art Contributions

One person Art Show at San Leandro History Museum, 2008
Participant in many group art shows at San Leandro Library and Sabinos (present)
Local Murals include Vila Cereja, Stepping Stones and Bancroft Middle School

I am interested in serving on the (may check more	than one):	
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Board of Zoning Adjustments	Recreation and Parks Commission	
☐ Human Services Commission	☐ Rent Review Board	ICITY OF SAN LEANDRO
Library Historical Commission	☐ Senior Commission	
☐ Personnel Relations Board	Youth Advisory Commission applicants need to contact the Recreation and Human Services Department for an application.	SEP 19 2014
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Email:	· · · · · · · · · · · · · · · · · · ·	
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Telephone: Home	Business () Cellular ()
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Signature	Date	

Please mail your application to: City Clerk's Office, City of San Leandro, 835 East 14th Street, San Leandro, CA 94577

Applications will be forwarded to the members of the City Council. Members will contact potential nominees directly.

I am interested in serving on the (may check mo	re than one):		
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☐ Personnel Relations Board		ion applicants need to contact the ervices Department for an applicat	ion.
			l CITY CLERK'S OFF
Name: Mr. Ms. Whitlock-Petersen	Leisel	т	City Council District
Address San leandro, Ca	First 9.04577	Middle Initial	Registered Voter
Address: Street Address Cit		z Zip	
Email			
Telephone: Home	Business (510) 26	61-1076 Cellular	
Present Employer: BlueSkies for Children		Telephone: (_510) 261-1076
Present Employer.		Telephone: (
Address: 3021 Brookdale Ave Oakland, Ca	a 94602		
Strees Address	City	State Zip	
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List the community organizations to which you be Alameda County Arts Commission- In off	_	_	
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types of programs serve artists and the community at large. Further, my planning ex	periance would be helpful to a newly formed comm	mission charged with nurturing a thriving environme	nit for the arts end for cultural activities
Please list any citations or notices you have receive	ed for violation of the San Le	andro Municipal Code:	
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Please mail your application to: City Clerk's Office, City of San Leandro, 835 East 14th Street, San Leandro, CA 94577

Applications will be forwarded to the members of the City Council. Members will contact potential nominees directly.

Relevant Experience

Fund Development

BlueSkies for Children: Early Education Center

- Developing strategies for identifying, cultivating, and soliciting institutional funder prospects in support of priority programs and initiatives.
- Writing and editing proposal narratives and related correspondence. Assisting with the development of grant budgets and navigating administrative aspects of pre-award and post-award grant management.
- Establishing a multi-dimensional giving program with particular focus on identification, cultivation, solicitation, and stewardship of individual donors. Increased donor retention rates by 10%.
- Assisting Parent Fundraising committee with logistics and management of their annual fundraising events.
- Testing and evaluating online prospect and donor engagement strategies

The Art Institute of Chicago

- Solicited and closed philanthropic gifts from individuals.
- Developed and managed events/programs for small and large audiences, targeting groups as few as 25 and as large as 600.
- Collaborated with curators, trustees, and advancement colleagues to facilitate individual, foundation, and corporate gifts in excess of \$500K.
- Identified and secured support from high net worth individuals and organizations such as The Ford
 Foundation, McDonalds Corporation, Kraft Foods, Shell Oil Company, and The Terra Foundation for
 American Art.

Urban Gateways: Center for Arts Education

- Conducted prospect identification, cultivation, and solicitation of major gift candidates resulting in
 increased giving to annual fund and special projects. Responsible for raising over \$200K through direct
 mail, personal solicitations, proposal writing, and special events.
- Collaborated with program department to develop proposal for the National Van Lines Corporation resulting in the funding and development of a new partnership with the Wyland Foundation.
- Initiated and maintained relationships with corporations such as National Van Lines and RLJ Companies, and secured in-kind gift from local vendors such as Marshall Field's (Macy's).

Board Relations

The Art Institute of Chicago

- Provided counsel and support for a museum advisory committee. Assisted with the recruitment and
 orientation of new committee members and developed orientation manual and new member on-boarding
 processes. Organized quarterly committee meetings and frequent sub-committee meetings.
- Served as liaison between volunteer committee and museum's education, curatorial, and executive departments during program collaborations.
- Provided vision for committee sponsored public programs to ensure such programs remained consistent with the goals of the organization.

Urban Gateways: Center for Arts Education

- Headed the recruitment, cultivation and training of a 26 member Jr. Board and assisted with fundraising
 events including event strategy development and donor identification.
- Worked with main board members in identifying major gifts prospects and employed moves management strategy resulting in five figure gifts.

Administration

The Art Institute of Chicago

- Recruited and managed special project and administrative staff.
- Oversight of vendor contracts and bidding process.

Leisel Whitlock Petersen San Leandro CA 94577

- Prepared and managed \$150K departmental budget and developed/maintained expense and revenue projections.
- Developed and monitored project progress against budgets and timelines.

Urban Gateways: Center for Arts Education

- Established and implemented departmental procedures for the processing and recognition of all gifts.
- Created donation tracking procedure and coding manual and trained development staff on proper use and data entry.
- Worked with Finance department to ensure accurate financial reporting of all incoming gifts and led
 monthly reconciliation meeting.
- Supervised the operation and maintenance of the Raiser's Edge software database. Served as point person
 for the data management software upgrade project. Worked with consultant to ensure smooth and accurate
 transfer of data to new system. Also performed necessary software updates as need and provided ongoing
 technical support to staff.
- Managed Development Coordinator, seasonal staff and volunteers and served as department head in absence of Development Director.

Program Management and Audience Engagement

The Art Institute of Chicago

- Supervised and guided in house graphics department in the development of print and electronic marketing materials.
- Created strategies to diversify, broaden, and deepen the museum's relationship with traditional and nontraditional audiences by developing collaborative programs with such organizations as the Goodman Theatre and Congo Square, resulting in the museum gaining access to new and different audiences.
- Identify opportunities for projects, collaborations and/or partnerships.

The Illinois Arts Alliance/Foundation

- Designing print materials for the 2003 OneState: Together In The Arts, a two-day state-wide conference for Illinois arts professionals and advocates.
- Conducted research for the establishment of the Illinois Arts Friendly Community Award.

The Sherwood Conservatory of Music

- Secured faculty and student performance opportunities at venues in the city of Chicago.
- Created and administered the Rothschild Grant Performance Series, providing over 21 performances to community centers in the Chicagoland area.
- Researched and drafted content for monthly newsletter.

Work History

BlueSkies for Children Development Manager	2010-present
The Art Institute of Chicago Assoc. Director LAC & Community Relations	2006-2007
Urban Gateways: Center for Arts Education Development Manager	2004-2005
Urban Gateways: Center for Arts Education Development Coordinator-Individual Giving	2003-2004
The Illinois Arts Alliance/Foundation Program Assistant	2002-2003
The Sherwood Conservatory of Music Special Events Coordinator	2001-2002

Education

M.A. Arts Administration, School of the Art Institute of Chicago Post-graduate course work in Arts and Cultural Management, Pratt Institute

2003

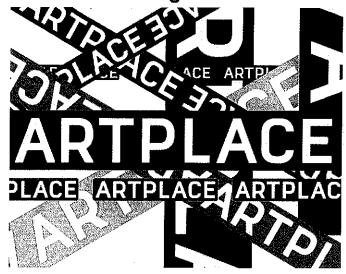
2000-2001

Past Issues

Translate *

RSS &

Webinars: Applying to the ArtPlace National Grants **Program**



Join us for a webinar to learn more about how the arts contribute to community planning and development and how to craft a successful proposal to ArtPlace America's National

ArtPlace is currently accepting applications for the next round of its National Grants Program (www.artplaceamerica.org/LOI). The National Grants Program is designed to invest in creative placemaking projects that involve cross-sector partners committed to improving the social, physical, and economic fabric of their communities through arts-based strategies.

Webinars will take place on:

- October 2nd at 2:30pm EDT
 October 7th at 4:30pm EDT
 October 20th at 5:30pm EDT

Each session will include an overview of how ArtPlace understands creative placemaking and the criteria for receiving a grant, inspiration from former grantee projects, tips/suggestions for crafting a strong application, and an opportunity to ask any questions you may have.

To register, visit: https://altendee.gotowebinar.com/rt/1242135139963482882

Looking forward, The ArtPlace America Team

About ArtPlace America

ArtPlace America (www.antplaceamerica.org) is a ten-year collaboration among 14 foundations, 8 federal agencies, and 6 financial institutions who are dedicated to positioning ant and culture as a core sector of comprehensive community planning and development in order to help strengthen the social, physical, and economic fabric of

ArtPlace focuses its work on creative placemaking, the set of practices in which art and culture work intentionally to help to transform a place. ArtPlace does this through a national grants program and five community-wide investments; it seeks to understand and disseminate successful practices through its research strategies; and it works to connect practitioners, organizations, and communities with one another.

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I am interested in serving on the (may check	k more than one):	
Arts Commission	Planning Commission	
Board of Zoning Adjustments	Recreation and Parks Commission	FOR OFFICIAL USE ONLY
☐ Human Services Commission	☐ Rent Review Board	PUTY OF SAN LEAND
Library Historical Commission	Senior Commission	- 11
Personnel Relations Board	Youth Advisory Commission applicants need to contact the	OCT 01 2014
	Recreation and Human Services Department for an application	
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		FOLL OFFUN S OLLIC
Name: Mr. Ms. Frock, Christian L.		City Council District 2
Last	First Middle Initial	
Address: San Lea	ndro CA 94578	Registered Voter1
Street Address	City State Zip	
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	2	
Telephone: Home ()	Business () Cellular	
Present Employer: <u>Independent writer</u>	, curator and educator at large Telephone: (.)
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For Rent Review Board applicants only, plea		
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My work is primarily focused on co	ommunity organizations please see attached.	
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Lier any relevant education, training or experie	ence, or other personal qualifications which would be an asset to a bo	and an commission
	ea of expertise includes contemporary art, public art	
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artists organizations, from the grass	sroots level to large institutions. I possess a BA in art	and art history
from SJSU and an MA in curatorial	practice from the University of London please see	attached.
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certify that all statements contained in this :	application are true:	
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www.invisiblevenue.com www.visibleaiternative.com

EDUCATION

2004 MA, Curatorial Practice, Goldsmiths College, University of London, London, UK

2000 BA, Studio Art/Art History San José State University, San Jose, CA

WORK EXPERIENCE

Founding Curator and Director

invisible Venue

The World At Large

2005 - Present

- Founded a one-person organization that supports artists' ideas and explores alternative locations for the
 presentation of contemporary art, outside of conventional gallery or institutional settings.
- Serve as a collaborator in the realization of a range of projects, including digital media online and on the telephone, guerilla billboard interventions, ephemeral performances, site-specific temporary installations, interventions, public events, print-on-demand books, happenings and accidental encounters
- Develop and maintain websites and social media presence to function as a digital archive and as a forum for discursive exchanges with an expanded, global audience
- Produce public events and publish a series of limited edition multiples for various projects
- Cultivate organizational partners to expand the audience for various projects, including Add-art.org,
 EMERGENCY USA, Kala Art Institute, Intersection for the Arts, Oakland Main Public Library, Mills Art Museum,
 Southern Exposure, SOMArts and Thoreau Center for Sustainability, among others

Additional Independent Curating

2012 Present	nt Public Works: Women at Work in Public Space, Mills Art Museum, Oakland, CA (Fall 2015)	
2012 – 2013	Present Tense, Graduate Fellows Exhibition, Headlands Center for the Arts, Sausalito, CA	

2012 - 2013	Lift-Off, MFA Exhibition, San José State University, San Jose, CA
2010	Here and Now, Mills Art Museum, Mills College, Oakland, CA
2003 - 2004	Tales of the City. The British Arts Council, Arté Fiere, Bologna, Italy

2002 - 2003 New California Masters, WORKS, San José, CA

Independent Writer

Content Curator	Regular Contributor	Arts Correspondent
San Francisco Arts Monthly	KQED Arts	San Francisco Chronicle
San Francisco, CA	San Francisco, CA	San Francisco, CA
2010 – Present	2011 - Present	2014 - Present

Additional Publications

Art&Education, Art Practical, art Itd., Hyperallergic, USA Today, NPR.org

Adjunct Teaching

Assistant Professor Visiting Faculty	Adjunct Senior Lecturer
CA Institute of Integral Studies San Francisco Art In	stitute California College of the Arts
San Francisco, CA San Francisco, CA	San Francisco, CA
2011 - Present 2013 (Scheduled Sp	ring 2015) 2010 (Scheduled Spring 2015)

Associate Director, Catharine Clark Gallery, San Francisco, CA, 2006 – 2009 Director of Exhibitions & Programming, Pro Arts, Oakland, CA, 2004 – 2006 Associate Director, HANG ART, Palo Alto, CA, 2001 – 2003

AWARDS

2014 Finalist, Creative Capital, Arts Writers Grant, New York, NY – Grantees to be announced November 2014.

San Leandro, California 94578

www.invisiblevenue.com www.visiblealtemative.com

2009 Arts Writers Workshop Fellowship, International Art Critics Association and Creative Capital | Warhol Foundation Arts Writers Grant Program, New York, NY

2008 Alternative Exposure Grant, Southern Exposure, San Francisco, CA in conjunction with the Andy Warhol Foundation for Visual Arts

SELECTED BIBLIOGRAPHYSELECTED PRESS

Artillery, ArtSlant, East Bay Express, KALW, Oakland Tribune, San Francisco Bay Guardian, SFCamerawork Journal, San Francisco Chronicle, SFGate, SFMOMA Open Space, Temporary Art Review,

PUBLISHED WRITING

SELECTED BOOKS

Introduction. Unexpected Art. (Chronicle Books, San Francisco: Forthcoming Spring 2015)

SELECTED PROFILES

- "S. F. Cultural Affairs director Tom DeCaigny champions artists." San Francisco Chronicle, July 2014.
- "Alternative Exposure grants assist S. F. experimental artists." San Francisco Chronicle, June 2014.
- "Consider the Alternatives: An Index of Experimental Spaces." KQED Arts, January 2013.
- "Life and Death and Life: Bill Viola at First Unitarian Universalist Church." KQED Arts, November 2012.
- "The Last Pictures: Trevor Paglen's Artwork for Outer Space." KQED Arts, October 2012.
- "Barry McGee: Beyond the Street." art Itd., September 2012.
- "Passing Time: Kos' and Haas' Poetry Garden Ten Years Later." KQED Arts, September 2011.

SELECTED ESSAYS

- "Beyond the Studio: What Do Artists/Writers/Curators Need?" KQED Arts, May 2014.
- "What I Saw When I Didn't See Lightning: Walter De Maria's 'Lightning Field." KQED Arts, March 2014.
- "Solitary Reflections: Notes on the Prison System from the Creative Time Summit." KQED Arts, November 2013.
- "We Are Not Trayvon Martin: On Racism, Gun Laws, and Otherness." KQED Arts, July 2013.
- "On Permanence: Barbara Shawcroft's "Legs" and the Challenges of Public Art." KQED Arts, June 2013.
- "Clock Watching: Ruminations on SFMOMA's Transformations." KQED Arts, May 2013.
- "Yo Mama: On Art and Working Motherhood." KQED Arts, May 2013.
- "One on One: Doris Salcedo's 'Atrabiliarios." SFMOMA Open Space, November 2012.
- "The Elephant in the Room: Reframing Past and Present Histories." Art Practical, March 2012.
- "Secondary Protest Strategies (for Ai Weiwei)." Art Practical, June 2011.
- "Notes on Alternative Autonomy." Art Practical, March 2011.
- "Invisible Venue(s): Alternatives to the Institution." Art Practical, February 2010; archived on Art&Education, April 2010.

SELECTED REVIEWS

- "Judy Chicago: A Butterfly for Oakland Revisited." San Francisco Chronicle, July 2014.
- "Epic Fail: Levi's Station to Station Derails in Oakland." KQED Arts, October 2013.
- "The Bay Lights' Promises Bright Lights and Big Money in the New Tradition of Public Art." KQED Arts, February 2013.
- "Lost & Found: Photographs in the Aftermath of East Japan." KQED Arts, October 2012.
- "Finding Art & Soul in Oakland: Taro Hattori Infiltrates City Hall." KQED Arts, August 2012.
- "Motion Graphics Considers Different Tactics in Street Art." KQED Arts, August 2012.
- "SJICA's 'City Beneath the City' Unearths Lost History." KQED Arts, June 2012.
- "Southern Exposure Rises Above with Manifest Destiny." KQED Arts, May 2012.
- "Royal Nonesuch Gallery Redefines Alternative with Space, Time and Architecture." KQED Arts, January 2012.
- "Recology Enables Artists to 'Make Art, Not Landfill." KQED Arts, January 2012.
- "From New York: Creative Time Summit." Art Practical, October 2011.
- "Inside Out: Fold {Live} Elevates the Mundane." KQED Arts, October 2011.
- "When a Stranger Invites You to Dinner Its Art." KQED Arts, September 2011.
- "Last Seen on the Great Wall of Oakland." KQED Arts, August 2011.
- "Reconsidering the City: Art in Storefronts on Central Market." KQED Arts, July 2011.

www.invisiblevenue.com www.visiblealternative.com

SELECTED INTERVIEWS

JD Beltran, Nick Cave, Squeak Carnwath, Ann Hamilton, Taraneh Hemami, Dave Hickey, Yolanda López, Erin McElroy, Barry McGee, Paul Kos, Trevor Paglen, Dr. Gene Sharp, Leo Villareal, Bill Viola, Kehinde Wiley, Lin Yilin

SELECTED CONFERENCES + SYMPOSIA

College Art Association, Session: Young Critics, organized by New York Times critic Holland Cotter, Spring 2015, New York, NY

Art Criticism Conference, August 2012, San Francisco Art Institute, San Francisco, CA

College Art Association, Session: Disrupt this Session: Rebellion in Art Practices Today, February 2012, Los Angeles, CA New Art Economy Summit, July 2012, Royal Nonesuch Gallery, Oakland, CA

Warhol Initiative Convening, Respondent, June 2011, Andy Warhol Foundation for the Visual Arts, San Francisco, CA College Art Association, Session: Site Variations: The Shifting Grounds for Public Art, February 2010, Chicago, IL

GUEST LECTURES + CRITS

Academy of Art University, California College of the Arts, Kala Art Institute, Kansas City Art Institute, Las Positas Community College, SFCamerawork, San Jose State University, Serpentine Gallery, Victoria Miro Gallery

SELECTED JURIES

2014 Hung Liu MFA Prize, Judge, Mills College, Oakland, CA

2013 Alternative Exposure Awards, Southern Exposure, San Francisco, CA

2012 Public Art Award, Juror, Yerba Buena Center for the Arts, San Francisco, CA Graduate and Affiliate Residencies, Juror, Headlands Center for the Arts, Sausalito, CA

SELECTED PUBLIC SPEAKING

2014 Headlands Center for the Arts, Sausalito, CA (forthcoming October 5)
Open City/Art City, Yerba Buena Center for the Arts, San Francisco, CA (forthcoming October 4)
Berkeley Art Center, Berkeley, CA
Life/Drawing, Palo Alto Art Center, Palo Alto, CA
ConVerge: Twelve Curators in Conversation, Yerba Buena Center for the Arts, San Francisco, CA

2013 Artists Who Confront Violence, Intersection for the Arts, San Francisco, CA
Invisible Venue; Visible Alternatives and Other Creative Avenues, San José State University, San Jose, CA

2012 Print + Intervene: An Incomplete Survey of Print Interventions by Artists in Public Space, Kala Art Institute, Berkeley, CA

FAX (Facts): Technology and Protest, San Francisco Arts Commission Gallery, San Francisco, CA Current Perspectives: Art Practical, February 2012, Kansas City Art Institute, Kansas City, MO

2011 Litquake: Art Through Story, September 2011, California Institute of Integral Studies, San Francisco, CA Open Space, Panelist, San Francisco Museum of Modern Art, San Francisco, CA

2009 Art + Economy, The Present Group, Oakland, CA

2007 Talking Art, San Jose Institute of Contemporary Art, San Jose, CA

2006 Studio Guest, Neighborhood Public Radio, San Francisco, CA

2005 Television Guest, Rosie Chu's Bay Area People, KTVU News Channel 2, Oakland, CA

SELECTED CONSULTING

2014 Independent Expert, Executive Board & Staff Retreat, Southern Exposure, San Francisco, CA Letter of Support, National Endowment for the Arts Grant, Headlands Center for the Arts, Sausalito, CA

COLLECTIONS

Nuestra Herencia Collection, Kansas City Museum, Kansas City, MO University Visual Collections Permanent Art Collection, Indiana State University, Terre Haute, IN

I am interested in serving on the A Arts Commission Board of Zoning Adjust Human Services Comm Library Historical Com	☐ Planning Comments ☐ Recreation and ☐ Ission ☐ Rent Review Bomission ☐ Senior Commis	nore than one): Planning Commission Recreation and Parks Commission Rent Review Board Senior Commission	
☐ Personnel Relations Bo		ission applicants need to contact th n Services Department for an appli	
Name: Mr. Ms. MEND	OZA, LUIS	R	CITY CLERK'S OFFI
Last Address:	SAN LEANDRO,	Middle Initial CA 94578	Registered Voter
Street Address Email:	City S	State Zip	
Telephone: Home	Business	Cellula	at
Present Employer: SELF-EN	PLOYED	Telephone:	
Address:	SAN LEANDRO	CA 94578 State Zip	
How long have you been a resid	ent of San Leandro? 1 YEAR AND 4	MONTHS	
☐ Tenant (Resident) ☐ I Have you ever served on a City	its only, please indicate your representation: andlord (Resident) Landlord (Non-Re of San Leandro Board or Commission? the Board(s) and/or Commission(s) and the	esident) 🗖 Homeowner (I Yes 250 No	Resident)
HISPANIC CHAMBER 2000 TO 2004	ns to which you belong or have belonged, in OF COMMERCE ALAMEDA Cong or experience, or other personal qualificatory): CHED LETTER	COUNTY, BOARD OF	DIRECTORS
Please list any citations or notice	s you have received for violation of the San	Leandro Municipal Code:	NONE
I certify that all statements cont	nined in this application are true:	9/20/2014	<u>) </u>

San Leandro, CA 94578 www.LuisMendoza.com

Tel.

Tuesday, September 30, 2014

San Leandro City Council City of San Leandro 835 East 14th Street San Leandro, CA 94577

Re: Arts Commission Application

To: San Leandro City Council

I am submitting this letter as an attachment to the City of San Leandro Boards And Commissions Application for Arts Commissioner.

I would like to thank mayor Stephen Cassidy and the San Leandro City Council for forming the new Arts Commission.

During the last 15 years I've been involved in the production of several-dozen live music events featuring both local talent and internationally renowned Latin music artists and bands. From 2000 to 2010, I was a member of the production team of the world-renowned Carnaval San Francisco Festival and Parade. I also worked with the producers of the Oakland Cinco de Mayo Festival as webmaster, graphic designer, and online marketing consultant (during its peak years), and the Oakland Día de Los Muertos Festival (as webmaster and graphic designer). I am currently the webmaster and online marketing consultant for the San Francisco Cinco de Mayo Festival.

In addition to this experience, I've also had the opportunity to work with non-profit and business organizations in the San Francisco Bay Area. I served on the Board of Directors of the Hispanic Chamber of Commerce Alameda County from 2000 to 2004. During the installation of officers gala in 2004, I was recognized with a Best Small Business of The Year Award by the Hispanic Chamber. And in 2003 I was the recipient of the Volunteer of The Year Award during the Women's Initiative For Self Employment (WISE) graduation. Currently, I'm a member of the San Leandro Downtown Association.

It would be an honor to serve as an Arts Commissioner, and put this experience to work for the benefit of the residents of San Leandro.

Thank you very much for the opportunity to submit this application.

Respectfully Yours,

Luis Mendoza

D Coule

Luis Mendoza Consulting

A San Leandro Registered Business

www.LuisMendoza.com

Website Development - Advertising - Branding - Marketing

Luis R. Mendoza

CONSULTANT

TEL. (510) 586-3215

www.LuisMendoza.com contact@luismendoza.com

Luis Mendoza Consulting A San Leandro, CA Registered Business Business License # 45094

I am interested in serving on the (may check more that		
Arts Commission	☐ Planning Commission	7.000
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☐ Human Services Commission	Rent Review Board	
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	Recreation and Human Services Department for an application.	CITY CLERK'S OFFICE
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Name: Mr. Ms. HARLOW-SCHOT	r Susan J	City Council District 3
Address:	Sanlaandro CA 94578	Registered Voter
Email:_	State Zip	
Telephone: Home	Business (<u>510</u>) <u>351 - 6400</u> Cellular	
Present Employer: The Principled A	Academy Telephone: (510)	351-6400
Address: 2305 WASHINGTON BE	SAN LEANORD, CA 94577	
How long have you been a resident of San Leandro?	8 yrs	
For Rent Review Board applicants only, please indica Tenant (Resident) Landlord (Resident)	☐ Landiord (Non-Resident) ☐ Homeowner (Resident)	ı
Have you ever served on a City of San Leandro Board If yes, please list the name(s) of the Board(s) and/or C		
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Please mail your application to: City Clerk's Office, City of San Leandro, 835 East 14th Street, San Leandro, CA 94577

Applications will be forwarded to the members of the City Council. Members will contact potential nominees directly.

in Alameda. I have performed throughout the Bay area for over 20 years. My interests are also in oil; water color and multi-media. I lore ast, museums and theater.

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	Middle Initial	City Council District 4
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How long have you been a resident of San Leandro	20 + 30 yrs, in San L	Dren20
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For Rent Review Board applicants only, please indi-	cate your representation:	
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Have you ever served on a City of San Leandro Boa	ord or Commission?	•
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Dreamjations: U.C.C. Church, Lilongist/Vocalist/Opeva Singar for (cont.) Darland Opeva. Speaker for Toast Masters; Secretary Senior Center (1 year). Actress for Bay area Little theatres.

(Alterena, Chabot, Cal St., Hay, Local Churches, H. A.R.D.) Presently Coordinater for Art at Casa Peralta. Also Client Cave Coordinator For Comfort Keepers in Alameda.

I am interested in serving on the (may check				
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Name: (Mr.) Ms. FERREIRA	DANIEL		<u> </u>	City Council District
Last	First SAN LEANDRO.	C 4	Middle Initial 94574	Registered Voter Y
Address:	City	State .	Zip	
Email:	MARK MALINES LANG.	·		• · · · · · · · · · · · · · · · · · · ·
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Telephone: Home	Business (210) <u> </u>	858 Cellula	r (
Present Employer: LATSE			Telephone: (52	<u>lo) 351-1858</u>
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Address: 7700 EDGEWATER 1	OR. OAKLAND	, CA . State	Zip	
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Signature Jan C. 7	Date_	SEPTEMB	ER 19, 2014	1

International Alliance of Theatrical Stage Employees



Dan C. Ferreira Local 107 Executive Board/ACLC Delegate Alameda, Contra Costa & Solano County

15068 Thoits St San Leandro, CA 94579



Cell: (831) 334-9598 daniamia107@gmail.com

I am interested in serving on the (may check more tha	n one):	
Arts Commission	☐ Planning Commission	FOR OFFICIAL USE ONLY
☐ Board of Zoning Adjustments☐ Human Services Commission	☐ Recreation and Parks Commission ☐ Rent Review Board	
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	Recreation and Human Services Department for an application.	001 002014
s 1		CITY CLERK'S OFFICE
Name: Mr. Ms. Manual CX	Maria E	
Last	First Middle Initial	City Council District 4
Address:	San Leandro (A. 94579	Registered Voter
Street Address City	State Zip	
Email:		
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Present Employer: Uty of Soun L	eandro, Recreation (510)	577-346/
Address: 935 E. 14th St. "	Santeandro (A. 94577	
Address: Street Address	City State Zip	
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For Rent Review Board applicants only, please indicated Tenant (Resident) Landlord (Resident)	your representation: ☐ Landlord (Non-Resident) ☐ Homeowner (Resident)	
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Please mail your application to: City Clerk's Office, City of San Leandro, 835 East 14th Street, San Leandro, CA 94577

Applications will be forwarded to the members of the City Council. Members will contact potential nominees directly.

Application - for the New arts Commission Created to Enhance Local Cultural Life amen, finally

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created typefaces for leading companies (including C	hevrolet, Amazon, A&E, Sa	amsung, and r	nany others). I serve a	as Adjunct Professor of Type
Design at California College of the Arts. I speak regul	arly at universities, design	events, and co	ompanies, most recen	tly at Adobe Inc.
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16-time world champion athlete in a judg			· · · · · · · · · · · · · · · · · · ·	
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CITY OF SAN LEANDRO BOARDS AND COMMISSIONS APPLICATION I am interested in serving on the (may check more than one): Arts Commission ☐ Planning Commission a objectively the property ☐ Recreation and Parks Commission ☐ Board of Zoning Adjustments ☐ Human Services Commission Rent Review Board SEP 2 9 2014 ☐ Library Historical Commission ☐ Senior Commission ☐ Personnel Relations Board Youth Advisory Commission applicants need to contact the Recreation and Human Services Department for an application. CITY CLERK'S OFFICE Name: Mr. Ms. EDWARNS City Council District Middle Initial Registered Voter Address: Street Address Email: Business Cellular (Telephone: Home Address: How long have you been a resident of San Leandro? For Rent Review Board applicants only, please indicate your representation: ☐ Tenant (Resident) ☐ Landlord (Resident) ☐ Landlord (Non-Resident) ☐ Homeowner (Resident) Have you ever served on a City of San Leandro Board or Commission? Yes No If yes, please list the name(s) of the Board(s) and/or Commission(s) and the term(s) of office: List the community organizations to which you belong or have belonged, including dates and offices held: SEE ATTACHEI List any relevant education, training or experience, or other personal qualifications which would be an asset to a board or commission (attach a separate sheet if necessary):_ Please list any citations or notices you have received for violation of the San Leandro Municipal Code: ______ I certify that all statements contained in this application are true:

Anna W. Edwards attachment

Some of the community organizations I belong to or have belonged to are as follows: San Leandro Arts Council Board member from 2008 – Present ¹; San Leandro Arts Association, 2013; San Leandro Downtown Association 2010 – Present, board member 2014

Relevant Training and experiences: As A member of Pro Arts for over 25 years, I served on the board for 4 years; I am a working artist with experience running a gallery²; I have volunteered as an art docent at both the Oakland Museum of California and The Fine Arts museum of San Francisco; I Participated as a juror for the Alameda County public Art selection for Juvenile Hall

As a member of the Arts council of San Leandro I became involved in The Artist in The Classroom program. It involves my going into the elementary schools and demonstrating or talking about how to do a particular art form, concluding with an art-making activity involving the students. The program was enlarged to engage a larger number of students by having art parties, which I also participated in. This involved my organizing parents, teachers and artists to successfully coordinate two or more grade levels in the art making process together.

² I am privileged to have hosted an art exhibit of The Social Justice Academy of San Leandro High School for two years at my studio gallery. The first year involved computer generated art. The second year we set up a silk screen studio to make the art. I invited artists involved in protest art come in and speak to the students, I curated the art and invited an artist to come in to pull prints during the Artists reception. Which was very successful

I am interested in serving on the (may check more than		
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Present Employer: COURNICK ACADEM	MY OF MEDICAL ARTS Telephone: (650)	685.666
Address: Z121 S. EL CAMNO P.	SAL, SAN MATES, CA 944	63
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To Whom It May Concern:

My name is Shawn Einck, I live at **Exercise Section** in San Leandro, and I would greatly benefit San Leandro's Artistic Community by becoming a member of the Arts Commission.

I hold a Bachelor of Arts Degree from San Francisco State University with an emphasis in Theatre Performance. After graduating from SFSU, the Theatre and Dance Department asked me to be their Production Manager, and for three semesters I helped develop, organize and run nine separate shows.

I spent six years in Denver acting on stage and in multiple commercials and independent film projects. I also spent three years as an Audio/Video Producer/Editor at a private A/V Services Business.

After my time in Denver, I spent two years in Los Angeles pursuing a career in acting, with moderate to light degrees of success. I have since lived in the Bay Area for ten years, seven of which I've resided here in San Leandro.

My life has always been enriched with the very many facets of visual and performing arts. As a child I spent years playing the trombone in various bands, and I now play the guitar after being self-taught. My wife of six years grew up dancing in various dance companies, playing the violin, and meeting her husband in Acting Class at SFSU We frequently visit museums, concerts, and plays, as we hold the arts in high regard and know the value of performance and visual expression.

We want our four month old daughter to grow up in a city that holds the same importance towards the arts as we do. We live a half block from the California Conservatory Theatre, and would like to see it operational and giving the gift of storytelling and performance to audiences of all ages again.

I believe my formal training and years of experience within the many disciplines of Performing and Visual Arts, would aid in bringing our home city a rich and well-deserved artistic community.

Thank you for your time and consideration.

Best Regards,

Shawn Einck

San Leandro, CA 94577

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Şan Leandro, CA 94577■

Strong leader with demonstrated excellence inspiring people and managing complex projects, operations, and budgets. Adept at policy analysis and implementation. Encourages a cooperative and team oriented work environment. Effective communicator and creative problem solver. Conceptual thinker, capable of comprehending and articulating the big picture while paying attention to the details. Talent as a facilitator and consensus builder who values the contribution of the team. High professional standards, integrity and commitment to equality.

PROFESSIONAL EXPERIENCE

Principal, Nancy Gonchar & Associates, 2009 - present

Practice offering the following services: interim executive director; executive coaching; organizational change and transition coaching; strategic planning; non-profit finance, budget and operations; human resource management; fundraising including foundation, government and individual giving; facility planning and design; web and database development; retreat facilitation; and board development. Small business development and analysis. Project management for artists and designers.

- Mildred Howard, artist, for pubic art project commissioned by Millenium Partners (project pending).
- Deanna VanBuren, FOURM Design Studio, restorative justice project (project pending)
- Urban Botanics Inc.; landscape design/build firm; resolved tax compliance issues, created and implemented accounting systems and controls, new IT systems, website design, and developed marketing plan. Sales growth increased over 100%.
- Stem Grove Festival Association; Working closely with Executive Director and Board of Directors, directed all development activities including foundation, government, corporate and individual giving.
- San Francisco Art Institute; development, foundation and corporate relations.
- San Francisco Botanical Garden; fund development and organizational coaching to develop new and innovative education programs.
- Contemporary Jewish Museum; curatorial and project management for exhibition, Reinventing Ritual.

Interim Executive Director, San Francisco Arts Commission, City and County of San Francisco, 2007

Deputy Director, San Francisco Arts Commission, City and County of San Francisco, 1995 - 2009

- Provided executive leadership to the Arts Commission (15 mayoral appointees) and a staff of 35.
 Established and implemented strategic direction, policies and goals; promoted arts participation and appreciation in San Francisco.
- Worked to strengthen the City's four cultural centers and strengthened arts education partnership with the San Francisco Unified School District.
- Ensured the most innovative architectural design and public artwork for all citizens and visitors to San Francisco.
- Analyzed the City's changing demographics and responded programmatically to ensure all citizens are equitably served.
- Fostered innovative public private initiatives working with other City departments, Bay Area funders and the community at large.

Functional Responsibilities:

 Member of Senior Management Team: Worked closely with the Arts Commission on all agency policy and strategic planning; directed the development, implementation and effectiveness of departmental goals. with committee of Arts Commissioners including architects, landscape architects and designers.

- <u>Outreach and Communications</u>: Coordinated all intergovernmental relations, negotiations, and communications. Ensured effective community outreach and marketing; so that all public needs were met and exceeded.
- <u>Department CFO</u>; Created and managed agency budget of \$10 million; ensured fiscal integrity and compliance with city, state and federal funding requirements.
- <u>Human Resources</u>: Agency human resources director responsible for recruiting, hiring, training and employee development and performance.
- IT & Operations: Responsible for all information technology needs of agency, managed IT and website consultants; reviewed and approved all agency RFPs, grant guidelines and contracts.
- <u>Development:</u> Responsible for all development activities; foundation, corporate and individual giving.

Accomplishments and Special Projects

- Planned and organized first commissioner / staff retreat to set strategic objectives and priorities.
- Established the annual San Francisco Mayor's Art Award with Ruth Asawa as the first awardee.
- Successfully negotiated a \$1,478,266 (15%) increase in funding to the agency in FY 2007-2008.
- Successfully lobbied key decision makers and Arts Commissioners to add a registrar staff position to care for the City's Civic Art Collection valued at \$86 million. Merged Civic Art Collection with Public Art Program.
- Navigated and advised Commissioners and staff through a controversial and delicate issue regarding a Mission District mural, its artists, the surrounding community and a number of advocacy organizations.
- Convinced Arts Commission and Mayor's Office to approve a new position for Facilities Manager for the four cultural centers that succeeded in addressing years of deferred maintenance and instilled a new spirit of cooperation and trust with the cultural centers.
- Served on Redevelopment Agency panel to choose art consultant team for Bayview Hunters Point redevelopment to renovate the Bayview Opera House. Project (\$2 million contract).
- Served on Mayor Newsom's committee to determine new and sustainable, energygenerating MUNI bus shelter and kiosk contract (\$20 million).
- Served on Mayor's Office of Economic and Workforce Development panel to select a feasibility study consultant to assess Civic Center mixed-use space for new cultural facilities.
- Served on Mayor Brown's panel selecting consultant team for Civic Center Plaza master plan.
- Implemented City's Performance Management Process; established goals and objectives, provided staff training, evaluated progress, and launched and maintained annual process.
- Coordinated Executive Director transition plan, organizational budget and reporting procedures for the African and African American Art and Culture Complex (one of the Arts Commission's four cultural centers).

VOLUNTEER AND BOARD SERVICE

- Board of Directors, Treasurer, Pro Arts, Oakland, CA
- President, Board of Directors, Mobilization Against Aids International, San Francisco, CA.
 1997 to present
- Board of Directors, GroundSpark, San Francisco, CA. 2010-2011

EDUCATION

Leadership for the 21st Century: Chaos, Conflict and Courage, Harvard University, John F. Kennedy School of Government

MFA, State University of New York at Buffalo and Visual Studies Workshop, Rochester, NY, Museum Studies, Photography, and Media Studies

BFA, Ohio University, Athens, Cum Laude

George Washington University & Corcoran Gallery of Art, Washington, D.C.

CITY OF SAN LEANDRO BOARDS AND COMMISSIONS APPLICATION I am interested in serving on the (may check more than one); Arts Commission Planning Commission FOR OFFICIAL USE ONLY ☐ Board of Zoning Adjustments ☐ Recreation and Parks Commission ☐ Human Services Commission Rent Review Board CITY OF SAN I FANDRI ☐ Library Historical Commission ☐ Senior Commission ☐ Personnel Relations Board Youth Advisory Commission applicants need to contact the SEP 18 2014 Recreation and Human Services Department for an application. CITY CLERK'S OFFICE Heubel . Robert W. City Council District 5 First Middle Initial Registered Voter San Leandro. California 94577 Address: Chy Email: Telephone: Home Immersion Corporation Telephone: (408 Present Employer:_ 350 - 8894 30 Rio Robles California San Jose, Address: City 47 yrs. (SL native, 2nd gen SL resident, parents live on Georgia Way) How long have you been a resident of San Leandro? For Rent Review Board applicants only, please indicate your representation: ☐ Tenant (Resident) ☐ Landlord (Resident) ☐ Landlord (Non-Resident) M Homeowner (Resident) Have you ever served on a City of San Leandro Board or Commission? Yes No If yes, please list the name(s) of the Board(s) and/or Commission(s) and the term(s) of office: List the community organizations to which you belong or have belonged, including dates and offices held: None, but I have been active in neighborhood and school functions (see attached). List any relevant education, training or experience, or other personal qualifications which would be an asset to a board or commission (attach a separate sheet if necessary): See attached. None. Please list any citations or notices you have received for violation of the San Leandro Municipal Code:

I certify that all statements contained in this application are true:

Signature W. A. W. W. Signature

Date 17 Sept. 2014

City of San Leandro Arts Commission Application Applicant: Robert W. Heubel

My parents met at SLHS, married after graduating and I was born in San Leandro shortly after in 1967. I grew up in a cloistered community where the only real visual art I knew was in a Pelton Center gallery. The only musical or performing arts I knew, I participated in myself at Bancroft Jr. High and SLHS or was lucky enough to travel over to San Francisco with school mates to see matinee performances at ACT.

Over the years appreciation of the arts has grown significantly, but I'd like to see it continue to evolve and inspire the imagination and creative thoughts of our residents and visitors. I'd like to be involved in the San Leandro Arts Commission to that end. I think my background and passion for my hometown and the arts make me uniquely qualified to help.

Sincerely,

Robert W. Heubel

Community/neighborhood involvement:

- Co-organizer of annual "Begier Bash" Neighborhood Block Party
- Assisted with Roosevelt Auction Fund Raising and Beautification Days
- Hosted progressive neighborhood dine around in Estudillo Estates
- Hosted our open house in annual San Leandro House & Garden Tour
- Hosted two neighborhood house concerts

Relevant education, training, experience or personal qualifications:

- Exhibited art locally at Sabino's, Dean's Beans (before Zocolo), and Zocolo's
- Exhibited art in Walnut Grove, CA at Miyazaki Gallery's "Trilogy of Spirit" exhibit
- Selected to participate in City of San Leandro Utility Box Art Program at The Village
- Attended Fine Art Print Making & Art Business classes at SF City College Ft. Mason
- Continuing aspiring visual artist, supporter of local live music & neighborhood growth

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Board of Zoning Adjustments	☐ Recreation and Parks Commission	
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☐ Library Historical Commission	☐ Senior Commission	
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Please list any citations or notices you have received fo	r violation of the San Leandro Municipal Code:	
I certify that all statements contained in this application. Signature	Date 10 3 LL	

Recreation & Human Services Manager Breyana Riggsbee

I am applying to serve on the Arts Commission Board. I have been an active participant in theatre arts for most of my adult life. I am now disability-retired and because of this, I have lots of time to offer and serve the community. As you can see from my resume(s), I have lots of organizational skills and the ability to work in problem solving. My acting resume is a bit outdated, but I pursued acting until 2004 including performing in murder mysteries in Las Vegas and Los Angeles. My skills are well rounded and include meeting goals and moving things forward for the good of all concerned.

I have been a theatre arts enthusiast since I left home at 18 to start a theatre company in San Francisco with others who shared my vision. I joined the "New Shakespeare Company" in 1971 and toured around the country performing a new form of audience active theatre thanks to the help of Master Shakespeare and a troupe of fearless thespians.

It is my belief that performing arts, music and visual arts can elevate the spirit at any age and any culture. It enables groups and communities to grow, learn and expand. I've only had the good fortune to live in San Leandro for 2 years, but it is now my permanent home and I feel being of service is integral to my situation and moving forward. Thanks for your consideration in this matter.

Deborah "Golden" Hindley

San Leandro, CA. 94577

Deborah M. Hindley

Me from A - Z

- A... Actor: I've done voiceovers and accents for skits in Corporate America.
- B... Babysitter: My very first job and how I feel around lazy co-workers.
- €... Caregiver: I know how to help staff feel comfortable producing in volume.
- **D...** Dog walker: I have 2 and walk them every day.
- E... Eyesight: 20/20 with glasses. I've been told I have good "vision".
- F... Focused: This is required when handling customer's money and home equity.
- **G**... Greeter: I was Actor's Repertory Theatre's ticket lady and the box office duties included meeting and greeting some challenging customers.
- H... Hands-on: To get the job done, managers should not be afraid to get their hands dirty.
- I....Insistent: I insist people on my team work hard and have fun.
- J....Justified: I feel justified demanding people push themselves to be more than they think they can.
- K...Kind: Having a heart in business is a good thing.
- L...Lending: I've done lots and lots of lending.
- M... Mortgage: My tombstone will probably read; "She died with a deed in her hand".
- N... Networking: I believe in the power of a good net, and I understand what works.
- ... Operations: I've seen what good and bad operations can accomplish. Good is the machine working at its optimum for all concerned.
- P...People: I have acquired lots of people skills from being an Air Force brat, living in 10 states, 2 countries, and 13 cities. To succeed I've learned the value of diversity and tolerance.
- Quitter: I don't believe in quitting. We are here to meet and overcome obstacles.
- **R**...Reader: I've had to read and translate volumes of mortgage underwriting requirements.
- S... Sales: I've done sales and I know you have to reach for the sale and bring it home successfully.
- T... Time: I try not to waste it or let it get away from me.
- U... Understanding: I have gained a great deal of this lately. In business, a clear head is always appreciated.
- V... Voice: I sing. I act. I'm not afraid to speak out when faced with injustice; however, sometimes silence is the best voice in the house.
- W... Working and Winning: From 10/80 to 08/10 I was never without work. I have always pushed myself and those in my care to produce and get the job done. Working and winning go hand in hand.
- X...X-treme makeover: This is my life currently and I feel I'm in the process of being re-created.
- Y... Youth: I enjoy working with young people and now elder's seeking laughter.

and my e-mail address is





- Spring 1989 Evita UNLV Chorus
- August 1971 <u>The World of Scholem Alechem</u> The Goatseller, Second Angel, Aunt Reba - THE PLAYERS ACTING COMPANY -San Francisco, Ca.
- June & July 1971 Musical Comedy Review Singer /Dancer AIRPORT PLAZA HOTEL DINNER THEATRE San Francisco, Ca.
- January June 1971 <u>Midsummer Nights Dream</u> Peasblossom <u>Romeo & Juliet</u> Chorus <u>As You Like It</u> Phoebe THE NEW SHAKESPEARE COMPANY San Francisco, Ca.
- November 1970 The <u>Boyfriend</u> Maisie THE PRESIDIO PLAYERS San Francisco, Ca.:
- July November 1970 THE EXTENDED STAGE THEATRE COMPANY One of the founding members of a "new" professional acting company in San Francisco. Did Tech for first production, Slow Dance On The Killing Ground.

COMMUNITY THEATRE

- June 1970 <u>Lily The Felon's Daughter</u> Lily FORT LEWIS PLAYERS Fort Lewis, Washington.
- April 1970 <u>How To Suceed In Business Without Really Trying</u> Rosemary- FORT LEWIS PLAYERS Fort Lewis, Washington
- September 1969 Once Upon A Matress Lady Larkin LAKE-WOOD PLAYERS - Lakewood, Washington.
- September 1968 Stop The World, I Want To Get Off Jane LAKEWOOD PLAYERS Lakewood, Washington.

HIGH SCHOOL

- June 1970 Thespian of the Year Winner of Scholarship in Theatre Arts to Boise State University.
- April 1970 Oklahoma Laurey Musical lead
- November 1969 Don't Drink the Water Assistant Director
- June 1969 University of Indiana Summer Scholarship Performed Solo in National Talent Show.
- May 1969 <u>Subway Circus</u> The Elderly Lady The Dreamer

March 1969 - <u>Any Number Can Die</u> - Sally Van Viller - Heroine

November 1968 - <u>The Man Who Came To Dinner</u> - Props

April 1968 - <u>Carnival</u> - Lili - Musical lead

November 1967 - <u>Madwoman of Chaillot</u> - Props, Publicity.

Phoenix, Az. 85021

Summary of Skills

Customer Service

- Instigated system to provide dynamic customer service model. Clients handled individually on the spot. No one put on back burner to call back later. After 30 seconds on hold, calls forwarded to team manager for assistance.
- Awarded and used as example in unit for immediate solutions to challenging loan scenarios.
- Improved customer contact by personally calling out all declined loans and offering alternative possibilities to clients.

Supervisory Skills

- Proficient in communication with team members to meet management goals while maintaining productive, error free environment.
- Effective in time management and content of daily, weekly and monthly meetings with subordinates and upper management.
- Trained employees new to industry to insure a smooth, friendly operation meeting both customer needs and the bottom line.
- Under my leadership, team was #1 in the ROC for volume, quality and customer satisfaction shown via surveys.

Work flow skills

- Developed and implemented plan with faster work flow to increase daily production from 4 to 7 loans per day raising monthly funding figures from \$200k to over 1 million per month.
- Created special team to get government loans insured while producing DVD sales tool letting lenders see what we could do for them, thus saving thousands in uninsurable loans.
- Reviewed up to 150 loans per week to ensure compliance to all regulations.
- Established cohesive unit, using 8 employees with diverse backgrounds to close a minimum of 350 loans per month.

Awards/Recognition/Education

- Did extensive travel for 1 year to set parameters for special unit while providing agency with a new sales tool. Offered permanent position as supervisor and recruiter for temp. agency.
- In 300 person unit awarded "employee of the month" for 2 consecutive years.
- Award in 2000 for 3000 loans closed in one month. Award in 2005 for 8000 loans closed in one
 month.
- Received large bonus by taking insuring backlog from 1,000 loans to 200 loans in 2 months, thus saving lender thousands in "uninsurable" loans.
- Tony Robbins Sales Techniques Seminar
- Completed all CHL required compliance courses and 6 hours Ca. employee management training



Experience

Countrywide Home Loans

Pasadena, Ca.

ROC Team Manager

January 06 to November 07

 One of 4 team managers for Regional Operations Center, processing and closing quality loans in high volume environment. My team was consistently #1 in the unit for volume, quality and customer satisfaction. Maintained effective quarterly and annual review process for all employees. Managed weekly team meetings and used "creative" ways to inspire team to reach and exceed goals.

Countrywide Financial Corp. CPU

Westlake Village, Ca.

Underwriter II February 1998 to December 05

 One of 4 delegated underwriters in CPU. Completed file review and on-going side-by-side training for 28 loan specialists/processors from 7 teams. Developed and implemented plan to help with faster work flow to meet increasing production levels. Reviewed and countersigned all loans identified as risky: self-employed borrowers, NOO properties, HELOC loans over 250K, manufactured homes and loan modifications.

SRS Group

Montrose, Ca.

FHA/VA Insuring Specialist/Supervisor

September 1996 to February 98

Working for temp agency, created special team to handle insuring of government loans. Found solutions to get uninsurable loans ready to meet FHA/VA standards and guidelines. Kept records on each employee's progress to improve job knowledge and develop better time management. Did extensive travel for 1 year to set up parameters for "special unit". Agency looked good due to this unit as a fully functional, new sales tool.

ICM Mortgage/Pulte Homes

Las Vegas, Nv.

Loan Rep/Processor

June 1995 to September 1996

Working for builder as "in house" loan rep. processed in excess of 50 loans per month.
 Originated loans from in-house builder source, as well as "cold calling" Las Vegas renters.
 Conducted mortgage product's training and "Community Homebuyer's" Seminars for prospective clients. Actively participated in weekly builder sales meetings.



I am interested in serving on the (may check me	ore than one):	
Arts Commission	 Planning Commission 	
Board of Zoning Adjustments	Recreation and Parks Commission	FOR OFFICIAL USE ONLY
Human Services Commission	Rent Review Board	CITY OF SAN LEANDRD
☐ Library Historical Commission	☐ Senior Commission	
☐ Personnel Relations Board	Youth Advisory Commission applicants need to co Recreation and Human Services Department for	ontact the SEP 2.6 201 4
		CITY CLERK'S OFFICE
Name: Mr. Ms. PAIVA	DANIEL M	
Last	First Middle Initi	
Address:	Santpandio CA 94	Registered Voter Y
	ity State Zip	
Email:		
Telephone: Home ()	Business ()	Cellular
Present Employer: Retreo	Talaubas	ne: ()
The state of the s	reiephor	. ()
Address:		
Street Address	City State Z	ip
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How long have you been a resident of San Leand. Lived Ww-So's, 60's, 70's, Now-2000 to Current ye For Rent Review Board applicants only, please in Tenant (Resident) Landlord (Reside	idicate your representation:	pherele went to solar I here, vner (Resident)
Have you ever served on a City of San Leandro E If yes, please list the name(s) of the Board(s) and		
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List the community organizations to which you l	belong or have belonged, including dates and office	ces held:
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List any relevant education, training or experience, (attach a separate sheet if necessary): 5-0	or other personal qualifications which would be an	asset to a board or commission
	MANAGEMENT AND	·
Please list any citations or notices you have receiv	red for violation of the San Leandro Municipal Co	ode:
^	·	
certify that all statements contained in this appl	ication are true:	
M. MIL	· Santa	C 3
ignature 1 am W. The	Date Date	5,2014

Daniel M. Paiva

List of relevant education, training or experience and other personal qualifications which would be an asset to the new Arts Commission

I received a degree in Recreation Administration which prepared to pursue a career in the profession of Recreation and Leisure. My career with the City of San Leandro spanned 38 years of incredibly successful programs. During those years I was involved with special events, youth and senior programs, youth and adult sports, seasonal special events, City wide events. San Leandro Cherry Festival, Sausage and Suds (Appointed consultant by City Managers). In addition to programs that I created and implemented, I also produced the following performing arts programs: Teen Television Show, completely done by teens for teens, the program was an awarded the most outstanding Teen Program in the State in 1985. In addition to this program, I was the producer and supervisor of a semi professional dance company. The company consisted of 25 men and women who performed throughout the state of California. Both performing arts programs set a standard of excellence for 10 years. A most amazing run.

In addition to being instrumental in the supervision and implementation of two very successful performing arts programs. I have always had a passion for all visual arts medians and I truly believe that each and every one of us if given the opportunity can express themselves through art. As I understand the role of the New Arts Commission Is to make recommendations to the City Council on policies that will assist in the development , promotion and placement of visual and performing arts throughout San Leandro. I believe that I have the experience, resources, vision, creativity and knowledge pertaining to the history of our community. My knowledge of this community and history working with the San Leandro Unified School District, San Leandro Chamber of Commerce's, Downtown Business Association and the 38 years creating and implementing programs for people of all ages , bringing people of all ethnicities and cultural backgrounds together.

I am interested in serving on the (may check r	nore than one):			
Arts Commission	Planning Comp	mission		CHANGE CAN LEANING
☐ Board of Zoning Adjustments	☐ Recreation and		n	() FOR OFF BANKLUST NOW
☐ Human Services Commission	☐ Rent Review Be	oard		ì
 Library Historical Commission 	Senior Commis	ssion		SEP 2 5 2014
Personnel Relations Board	Youth Advisory Comn	rission applicants need	to contact the	
	-	in Services Department		CITY CLERK'S OFFICE
Name: Mr. Ms. Wallace	Michael	W		City Council District_5
Address: San Lean	dro, CA 94577	Middle	Initial .	Registered Voter Y
Street Address	City	State Zip		
Email:	<u> </u>			
Telephone: Home	Business (Cellular (===	
Present Employer: Owner, Michael Walla	ce Design	77.1		·
Present Employer:		lelep	phone: (
Address: San Leand	dro, CA 94577			
Street Address	City	State	Zip	
				•
How long have you been a resident of San Lea	ndro? 14 years			
For Rent Review Board applicants only, please Tenant (Resident) Landlord (Resident) Have you ever served on a City of San Leandre	dent) 🗖 Landlord (Non-R	tesident) 🗖 Hon	neowner (Residen	t)
If yes, please list the name(s) of the Board(s) an BPAC - 4 years	nd/or Commission(s) and the	e term(s) of office:	· -	
List the community organizations to which yo Jan. 2010 – Present: San Leandro Bicycle Pedestrian Advisory Committee (•		J East Bay Friends of the Arts
List any relevant education, training or experience (attach a separate sheet if necessary): 2012 - Bache sculpture and creative process classes; thorough unders	elor of Fine Arts - California State Univ	ersity East Bay; 2012 to I	Present: Volunteer at C	SU East Bay in
2010 to 2012 - Director and Curator, Cinema Place Gallery -	Hayward, CA; Arlistic Director for Eko	o Coffee and Tea House,	Hayward, CA; owner, N	Michael Wallace Design.
Please list any citations or notices you have reco	eived for violation of the San	Leandro Municipa	al Code:	
. I certify that all statements contained in this ap Signature	oplication are true: Date	9/23/	,	,

CITY OF SAN LEANDRO BOARDS AND COMMISSIONS APPLICATION I am interested in serving on the (may check more than one): XArts Commission Planning Commission FOR OFFICIAL USE ONLY Recreation and Parks Commission ☐ Board of Zoning Adjustments ☐ Human Services Commission ☐ Rent Review Board Library Historical Commission ☐ Senior Commission Personnel Relations Board Youth Advisory Commission applicants need to contact the SEP 22 2014 Recreation and Human Services Department for an application. ITY CLERK'S OFFICE Mr. Ms. Wilson, Daniel M. City Council District Middle Initial Registered Voter San Leandro, CA 94577 Address: Zip Email: Business (510) 302-4265 Telephone: Home (___ Present Employer: WestEd Telephone: (415) 565-3000 730 Harrison St, San Francisco, CA 94107 How long have you been a resident of San Leandro? 1 Vear For Rent Review Board applicants only, please indicate your representation: ☐ Tenant (Resident) ☐ Landlord (Resident) ☐ Landlord (Non-Resident) ★Homeowner (Resident) Have you ever served on a City of San Leandro Board or Commission? Yes If yes, please list the name(s) of the Board(s) and/or Commission(s) and the term(s) of office: List the community organizations to which you belong or have belonged, including dates and offices held: Bay Area Professional Small Theatres (BAPST/ part of Theatre Bay Area), 2007-2008; Committe member. List any relevant education, training or experience, or other personal qualifications which would be an asset to a board or commission (attach a separate sheet if necessary): Actor working in the Bay Area since 1997; Founder of Cassandra's Call Productions (plays, improv shows, short films, podcast); Theatre Director; Playwright; Improv comedian. Please list any citations or notices you have received for violation of the San Leandro Municipal Code:____

I certify that all statements contained in this application are true:

Signature Date 09/19/2014

I am interested in serving on the (may check more that	n one);	
22 Arts Commission	☐ Planning Commission	
☐ Board of Zoning Adjustments	☐ Recreation and Parks Commission	FOR OFFICIAL USE OF
☐ Human Services Commission	☐ Rent Review Board	CITY OF SAN LEANE
☐ Library Historical Commission	Senior Commission	I ALL OL SUM TENNT
☐ Personnel Relations Board		055.00
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Name: Mr. Ms UTIVIO	17 FITTIECVI VVO	City Council District
	Eirst Middle British 1617	Registered Voter
Address:	San Leanure of State	
Ser	State Zip	
Email:		
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Telephone: Home ()	Business (Cellular (Cellular)	
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Present Employer: SELF EMPOYEM (CREATIVE Spaces) Telephone:	-
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For Rent Review Board applicants only, please indicate	your representation:	
☐ Tenant (Resident) ☐ Landlord (Resident)	☐ Landlord (Non-Resident) ☐ Homeowner (Resident)
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Have you ever served on a City of San Leandro Board	or Commission? 4 Yes W No	
If yes, please list the name(s) of the Board(s) and/or Co	ommission(s) and the term(s) of office:	
List the community organizations to which you belong	or have belonged, including dates and offices held:	
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(attach a separate sheet if necessary):	ner personal qualifications which would be an asset to a boar	a or commission
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Please list any citations or notices you have received for	r violation of the San Leandro Municipal Code:	
		_
I certify that all statements contained in this applicatio	n are true:	
11/1, 11/1	a 10 11	
Signature Las M Ott- Min	Date 9 19 - 14	

Kathleen Ott Davis Application for the Arts Commission

List the community organizations to which you belong or have belonged, including dates and offices held:

- San Leandro Arts Council (Past Vice President) 2006 to present
- Marina Faire Neighborhood Association, Chair of the Yard of the Month Committee, 2008 to present
- Chabot College Foundation Blooming Affaire

List any relevant education, training or experience, or other personal qualifications which would be an asset to a board or commission:

- Bachelor of Arts in Fine Arts, San Jose State University
- Leadership San Leandro (Class of 2004-2005)
- Kathleen Ott Designer Fashions: Wearable art clothing store
- Creative Spaces: Whimsical Window Art for boutique store windows, Visual Merchandising,
 Event art installations, Creative signage for special events, art murals
- Musical Art: A Program oriented for children of all ages to draw and dance to international children's music. This is a free program that has been offered at the San Leandro Farmer's Market.

CITY OF SAN LEANDRO

CITY CLERK'S OFFICE

CITY OF SAN LEANDRO BOARDS AND COMMISSIONS SEP 24 2014 APPLICATION I am interested in serving on the (may check more than one):

Arts Commission *

- O Board of Zoning Adjustments O Human Services Commission O Library Historical Commission
- O Personnel Relations Board
- O Planning Commission
- O Recreation and Parks Commission O Rent Review Board
- O Senior Commission

Youth Advisory Commission applicants need to contact the Recreation and Human Services Department for an application.

Name: Ms. Diana Prola San Leandro, CA 94577 Address: Email: dprola@yahoo.com

Telephone: Home Business N/A Cellular (please use home #)

Present Employer: Address: (retired—elected trustee on San Leandro School Board)

Telephone: (510) 895-4199 (Superintendent's Admin. Asst)

O Homeowner (Resident) Yes. Secretary of Marina Gardens HOA. I have served on the Board for the last 25 years!!

List the community organizations. I served on the Human Resources Commission in the 1980-1990s,

I also served as treasurer for the SL Art Association for 4 years through 2008, treasurer for the Babe Ruth Baseball Team in the 1990s, and produced the newsletter for the San Leandro Soccer Team in the 1980s.

Currently, I am an elected member of the Democratic Central Committee for Alameda County, and a delegate to the CA Democratic Convention (for the last 12 years.)

I was elected to the SL School Board in 2008 and still serve. I have been chair of the Facilities and Technology Committee for the last 5 years. I also represent Alameda County on the California School Boards Association as a delegate to the CSBA state assembly. Before retiring as a teacher, I was an officer in the local teachers' organization and a state delegate for CTA.

List any relevant education, training or experience, or other personal qualifications, which would be an asset to a board or commission (attach a separate sheet if necessary):

As an elementary, I have been the choir director, and a drama teacher, presenting plays such as the "Wizard of Oz", which was performed at several schools, and historical festivals and performed for PTA events. I have also taught a variety of art projects and techniques to many grade levels, including high school. I have presented a workshop on puppetry at a state teacher's conference. Currently, I am a working artist, participating in shows around the area. I have sold numerous paintings and have donated them to fundraisers for organizations such as Building Futures and the California Conservatory Theater. I also served as a Board member for California Conservatory Theater

Please list any citations or notices you have received for violation of the San Leandro Municipal Code:

One minor parking ticket.

Ī	certify	that al	l statements	contained	in th	is applicat	tion are tr	ue:
-		WILLIAM COL	× 0 1010 0	* *********				

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Signature Mu	Tapla Date 20 Sept. 2014
	lication to: City Clerk's Office, City of San Leandro, 835 East 14th Street, San Applications will be forwarded to the members of the City Council. Members will contact actly.
Street Address City State	
	peen a resident of San Leandro?38 yearsard applicants only, please indicate your representation:
	② Landlord (Resident) ② Landlord (Non-Resident) Have you ever served on a City of or Commission? ③ Yes ③ No
FOR OFFICIAL USE	ONLY
City Council District	6
Registered Voter	Y

CITY OF SAN LEANDRO	BOARDS AND COMMISSIONS A	APPLICATION
I am interested in serving on the (may check more tha	In one): I prefer Arts Commission Planning Commission Recreation and Parks Commission Rent Review Board Senior Commission Youth Advisory Commission applicants need to contact the Recreation and Human Services Department for an application.	CITY OF SAN LEANDRO OCT 0 1 2014
Name: Mr. Ms. CUTAA Address: Street Address Gity	mAZA (ANA) First Middle Initial An Leandro, CA 94577 Space Zip	CITY CLERK'S OFFICE City Council District 6 Registered Voter 4
Telephone: Home Present Employer: Selfemployand()	Business ()	N/A
Address: Street Address	•	Coursellines
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Tama interpational for there been very passion	requese Fado singer without water about my roots included in savery important	GROUP LE Hage E
I certify that all statements contained in this application	on are true: 10/01/14	

Fated for Fado: Ramana Vieira brings Portugal to Berkeley

When Ramana Vieira talks about the late fado queen Amália Rodrigues, her brown eyes shine and her voice takes on a worshipful tone. But her star-struck affect doesn't mean that Vieira feels constrained by Rodrigues's sanctified status as the embodiment of the convention-bound Portuguese song form, with its anguished disquisitions on loss, heartache and the vicissitudes of fate

"It must seem like I think Amália Rodrigues is Lady Gaga," says Vieira, who performs Friday at La Peña. "In my world, she's this huge entity. It's been interesting, knowing the legacy that she left us, and trying to live up to that in this time and place."

An American counterpart to the dazzling parade of Portuguese fadistas who have reinvigorated a tradition that was already moribund years before Rodrigues' death in 1999, Vieira has become a leading force in spreading awareness of fado in the United States, building on the international buzz generated by stars like Misia, Dulce Pontes, Cristina Branco, Ana Moura and Mariza.

Coming of age as a fadista in Northern California, necessity became the mother of musical invention for Vieira, who's developed a body of startlingly beautiful original songs featuring arrangements with classical nylon string guitar instead of the Portuguese guitar, or guitarra, a fado mainstay. At La Peña, she's got the best of both



Born in San Leandro to parents from the island of Madeira, Ramana Vieira was weaned on the music of Amália Rodrigues

worlds with a quintet featuring Michael McMorrow on guitarra and seven-string guitar, cellist Laura Boytz, percussionist Steve La Porta, and Alberto Ramirez on electric bass (the rhythm section from her 2009 Pacific Coast Jazz album "Lagrimas de Rainha").

"What's driven the evolution is that we don't have these traditional instrumentalists hanging around the Bay Area," Vieira says. "Some purists feel that without the guitarra you can't call it fado, so I had to face that and decide whether or not to forge ahead with what I had at my disposal."

Born in San Leandro to parents from the island of Madeira, Vieira was weaned on the music of Amália Rodrigues. After studying voice at the American Conservatory Theatre with Faith Winthrop, a revered vocal coach and gifted jazz singer, she aspired to a career on Broadway, but while working on a demo a producer encouraged her to explore her cultural roots.

She started her creative journey in Lisbon, where she soaked up fado directly from the source. But it was in San Francisco that Vieira experienced a fado epiphany. In the midst of a performance by Dulce Pontes, the first post-Rodrigues fadista to gain international renown, Vieira realized that music unfettered emotional drama could be decanted in any number of vessels.

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"She did a West African tribal dance on stage and she lost half the audience," Vieira says. "She was ululating, emulating giving birth in the field, with bells strapped around her ankles. My mother and the whole row of Portuguese people were like, no, this isn't fado. I don't know if it's a generational thing, but I embraced it.

Vieira hasn't incorporated West African polyrhythms in her music, but her openness to new musical settings has brought fado to some unexpected places. When Emmy Award-wining composer Chris Hedge was commissioned to design an interactive musical installation for the 2006 Winter Olympics in Turin, he and Vieira created a track of her singing fado that was projected on a huge outdoor screen and remixed live every night throughout the games.

"The reason she was there was her voice is beautiful, and she was speaking for an entire genre, which is so strong and soulful," Hedge says. "But instead of any of the traditional instrumentation, she was singing over West African drumming, percussion from Brazil, electronica. Every night was new. It could be monks from Lhasa, or a full orchestra from Canada."

Beyond instrumentation, Vieira has defined her musical identity through her work as a composer. While about half of her repertoire consists of fado standards associated with Rodrigues, Vieira is also a prolific songwriter who has set the poems of José Raposo to music. The title track of "Lagrimas de Rainha" (Tears of a Queen), which recounts the doomed 14th century love affair of Inês de Castro and Portugal's Pedro I, features a lyric by the Canadian-Portuguese poet Euclides Cavaco.

She has also written her own lyrics in English, a move she found sanction for in a rare album by Rodrigues singing American Songbook standards like "Summertime" and "Blue Moon." While Vieira feels most connected to fado when singing in Portuguese, English is also her birthright.

"I'm one of those odd birds, a first generation person here embracing the Old World culture," Vieira says. "I feel like I'm right where I should be, singing the music from my parents' homeland. And to have an audience that appreciates having one foot in the tradition and one foot in contemporary America is so fulfilling."

For details of Vieira's concert, visit La Peña Cultural Center.

Andrew Gilbert, whose Berkeleyside music column appears every Thursday, also covers music and dance for the San Jose Mercury News, Contra Costa Times, Los Angeles Times, Boston Globe and KQED's California Report. He lives in west Berkeley.



On November 28, 2012, Ramana Vieira and Ensemble were invited by the Portuguese Studies Department of U.C. Berkeley, to be the featured performers at the opening of the the new History of Fado Exhibit at 201 Moses Hall, located on the campus. The exhibit offers a collection of 20 panels depicting the History of Fado. The collections was prepared and distributed by the Fado Museum in Lisbon with the co-sponsorship of the Camões Instituto da Cooperação e da Lingua and of the Portuguese Consulate in San Francisco.

Ramana and the Ensemble were introduced by Dr. Nuno Mathias, Consul General of Portugal in San Francisco. In front of a standing-room only crowd, the band performed three Fados that paid tribute to the great Amália Rodrigues, as well as Ramana's own composition "Este O Meu Fado" from the album "Lágrimas De Rainha." Taking a brief break from work on their third album, "Luso Sol," the group travels to the Oregon next week for a pair of performances -- Friday, December 7 at the Axe & Fiddle in Cottage Grove, and Saturday, December 8 at the Coelho Winery in Amity, Oregon.





NAMANA VIEIRA NASCEU EM SAN LEANDRO, CA COM ORIGENS MADEIRENSES Vivem-se tempos excitantes para o fado 9

ALBERTO CARVALRO

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Educador português recebe um dos prémios de maior destaque nos EUA no campo do ensino

5 Abeta Caraba se calea legatera, and Pase le Orbes sina para a ma de anna cedelabage



Click image to downlod article.

8.1.2012

Ramana Vieira and her group are performing Luso world music for all tastes and generations. in addition to the beautiful original compositions, the groups songs pay homage to legendary Fadista, Amailia Rodrigues. The group presently is recording a new album called "Luso Soi" under the direction of Filipe Larsen from Lisboa, Portugal. Here is a video clip with Ramana working with Engineer Tim Diaz



6.2011

Ramana Vieira and Ensemble, performs with the Contra Costa County Library as they celebrate reading and adventure all summer long during the 2011 Summer Reading Festival, "One World, Many Stories". The Summer Reading Festival kicks off at the Lesher Center for the Arts on June 16th with travel expert and writer, Rick Steves. Check the calendar for the concert dates at a library near you.

3.27.2011 NEW YORK TIMES FEATURE ON FADO

On Sunday, March 27, the New York Times published a feature article in the Arts and Leisure section on the international boom of Fado music. It was titled, "Carving a Bold Destiny for Fado." In conjunction with our fall tour of the East Coast and performance at the New York City Winery, the writer, Larry Rohter, attended the show, and decided to include our band in his article which included Mariza, Ana Moura, Ramana Vieira and some of the other fadistas making their mark in the music world. Read article

3.2011

Ramana featured on front cover of San Francisco Talent Magazine

2.13.2011

C'era Una Voltal SOLD OUT

Read this interview about why Ramana sings Fado...

12.19.10

Ramana received the honor of being invited to Macau, China to headline the huge "Encontro Festival," where she wowed the audience during the closing ceremonies and was chosen to appear on the front cover of the Macau Journal

2012



TEARS OF A QUEEN | Release Date 03/24/09



Ramana Vieira signs with record label Pacific Coast Jazz for the international distribution of her next album.

Tears of a Queen will be fine retail outlets on March 24, 2009. Read more... click here to see the press release.



PACIFIC COAST JAZZ

is proud

AMANA VIEIRA - "Lágrimas De Rainha-

Tears of a Queen"

Artist	Ramana Vieira
Title	Tears of a Queen
Selection #	PJ76101
UPC	829166761019
Street date	March 24, 2009
Radio Add Date	March 16, 2009
Genre	World (Fado)
Run time	50:58
Label	Pacific Coast Jazz
Format	CD

"The New Voice of Portuguese World Music" ~Antonio Oliveira, Mundo Portuguese



"No one in the United States is doing more to breathe new life into Fado than Ramana Vieira, a sultry, dramatic singer." ~Andrew Gilbert, San Francisco Chronicle

Ramana Vieira sings with such a wide range of emotions one cannot help but be mesmerized by images of "old world" Portugal that emerge from the depths of her soul. Her extraordinary gift of bringing this 15th century style into modern times is her unique trademark. Often referred to as the "New Voice of Portuguese World Music," this powerful vocalist is making her mark as one of the premier contemporary Fado artists. According to the Portuguese, Fado is a melancholy; and often-mournful music similar to the American blues as it tells stories of heartache and disappointment. The essence of the poetry is the quality of "saudade"; a word that is difficult to translate as it expresses a myriad of feelings.

In her new release, "Lágrimas De Rainha (Tears Of A Queen)," Ramana has solidified her place as an artist who understands the tradition of Fado singing and continues to creatively construct a path into the future by combining new musical textures and original compositions. Many of the songs on the CD are inspired by Ramana's main influence, Amália Rodrigues, known as the "Rainha do Fado" ("Queen of, Fado") and who is attributed to popularizing the fado worldwide. According to Ramana, "Nobody else is doing what we are doing with Fado. Take the feel and groove of Shakira and the melodic textures of Dulce Pontes and that is how I would describe our music." Even the emotional concept of "Lágrimas De Rainha" paints sonic pictures that support Ramana's desire to invent a fresh Fado sound blooming from the ground of her own family roots. Her grandfather, a famous musician and composer from Madeira Island, Portugal, left her a rich musical legacy that Ramana quickly embraced after experiencing the profundity of the Portuguese culture.

...continued on other side...



Track Listing:

- 1. COIMBRA
- 2. FADO MARUJO FADO OF THE SAILOR
- 3. FOI DEUS IT WAS GOD
- 4. LÁGRIMAS DE RAINHA TEARS OF A QUEEN
- 5, LÁGRIMAS CALADAS SILENT TEARS
- 6. POVO QUE LAVAS NO RIO -

PEOPLE THAT WASH IN THE RIVER

- 7. AMÁLIA
- 8. MARIA LISBOA
- 9. MY COUNTRY PORTUGAL
- 10. O PESO DO MUNDO -

THE WEIGHT OF THE WORLD

- 11.THIS IS MY FADO
- 12. UNITED IN LOVE

www.ramanavieira.net

Radio Promo by:

Neal Sapper 415-453-1558

Matt Hughes 732-835-5050

Radio Add Date: March 16, 2009



Booking Agent: Natias Music Maria Matias 0344 831-625-0344



SV Media Relations (310) 487-0048 / Media Relations
SVMediaRelations@gmail.com

Personnel: Ramana Vieira – lead and background vocals, piano Jeffrey Luiz – acoustic/electric nylon string guitar

Jeffrey Luiz – acoustic/electric nylon string guitar Alberto Ramirez – electric bass Marcie Brown – cello

Steve La Porta – drum kit, congas, bongos, timbales, djembe, cajon, small percussion

Benito Cortez - violin Didier Bouvet - electric guilar Helder Carvalheira - quitarra

Victor Owens – additional electronic keyboard and percussion, electric guitar

percussion, electric guitat Amelia Remeta – background vocals Robert Randles - keyboards

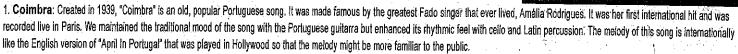
T: 858-484-8609 | Rancho Penasquitos | San Diego, CA | www.pacificcoastjazz.com

Ramana brings her singing, dancing, and theater studies (from the American Conservatory Theatre in San Francisco) to her performances which include: opening for Grammy nominated fadista Mariza; performing her original song "Unido Para Amar" for the 2006 Winter Olympics video montage; making her international debut with RPT TV Portuguese network; and chosen to sing for the Grammy's 50th Awards special Music Cares benefit to honor Aretha Franklin. Her two prior recordings, "Despi A Alma (I Undressed My Soul)" and "Sem Ti" helped her to gain recognition, win awards, and appear on the cover of "Mundo". Portuguese" Magazine.

However, Ramana's truly magical spirit comes alive in "Lágrimas De Rainha (Tears Of A Queen)" which features an outstanding group of musicians, lyricists, and arrangers such as Marcie Brown (cello), Jeffrey Luiz (classic and electric guitars), Stephen La Porta (drums and percussion), Alberto Ramirez (electric bass), and special guests, Helder Carvallheira (guitarra or Portuguese guitar), Didier Bouvet (guitar), and Golden Reel Award winning film composer and arranger, Robert Randles ("The English Patient," "The Talented Mr. Ripley," and "Amadeus").

Ramana sincerely believes that her progressive and unconventional style of juxtaposing different instrumental layers and nuances will open new doors for Fado music while continuing to maintain the integrity of a time-honored tradition. With her incredible artistry and devotion for Fado music there is no doubt this brighteyed beauty will accomplish her dream.

From Ramana: The title, Lágrimas De Rainha (Tears of A Queen), was chosen because I was moved by the tragic tale of Portugal's own Romeo and Juliet story. The story took place in a Portuguese city called Coimbra in 1355 where a maid, Inês De Castro, was hired to take care of the princess of Portugal and the son of the king, Dom Pedro. Inês and Dom Pedro fell in love. Unfortunately it was a forbidden relationship that was prohibited by all the noble men of the city. Nevertheless, Dom Pedro and Ines were secretly married, Eventually the relationship was discovered and lines was stoned to death. Dom Pedro ascended to the throne and as an act of revenge he had his beloved's body brought from her coffin, dressed her in royally and seated her next to him. Dom Pedro then forced the courtiers to kiss her pallid hand. Legend has it that the flowing water from a fountain near the poplar grove in Colmbra contains the tears of Queen Inês, the tears of a queen.



- 2. Fado Marujo: This is another famous Fado, sung by Amália Rodgrigues, about a Portuguese sailor walking in the streets and districts of Lisbon. Since it describes him as having a strut to his walk, we created an up-tempo Fado by using a variety of percussion instruments along with the classical guitar. Originally this was recorded as a ballad but we thought the Brazilian feel would compliment the story line.
- 3. Foi Deus (It Was God): I have such a great love and respect for Amália that I have included quite a number of her songs on this CD. We performed this song as a slow Fado using a very familiar and simple feel with just classical guitar and voice. This song is very spiritual and talks about how it was God that put the stars in the sky, that made space without end, gave the gold to the sun and the black to the swallow. And I believe it was God that gave this voice to me, so in this song I sing this message deep from my soul.
- 4. Lágrimas De Rainha (Tears Of A Queen): This is our title cut and the concept for the CD as mentioned previously. In keeping with the story of the two tragic lovers we decided to add textures to this that included church bells, bird whistles, and the guitarra. I love this song because the "Old World " feel is there and yet we provided a contemporary edge using the drum kit groove, a kind of world music fusion at its best. I enjoyed writing the melody to the lyrics provided by the famous poet, Portuguese-Canadian Euclides Cavaco.
- 5. Lágrimas Caladas (Silent Tears): This is an original composition based again on the beautiful work of the poet and author, Euclides Cavaco. When I approached him to write some lyrics about tears for the new record I never imagined his words would be this perfect for the song. For this composition I wanted a simple plano and cello sound. I was honored to have film composer Robert Randles ("The English Patient", "Amadeus" and "The Talented Mr. Ripley") add a beautiful string arrangement as a wonderful finishing touch.
- 6. Povo Que Lavas No Rio (People That Wash In The River): This song, sung originally by Amália Rodrígues as a slow, lamenting fado; turned into a more spicy and haunting version. By bringing in some Spanish guitar sounds we captured the images of passionate gypsies singing in a local village tavern. The percussionist is playing conga and djembe drums (which are of African origin and have become a staple instrument not only accompanying African dance and music, but, now various forms of world music). We love how this song turned out!
- 7. Amália: This song was composed in dedication for the most worshipped and legendary Portuguese Fado singer in the world. The world depict the loneliness that fame brought her which eventually resulted in a disconcerted love life. I wanted to convey her sensitivity and the pain that the demands of being in the spotlight can create for an artist of her depth. It was important for me to share my feelings about her in this way because of how much she has meant to my life and music. This is one of my favorite songs on the record.
- 8. Maria Lisboa: This is a very popular and traditional Fado sung and made famous by many fadistas. It is about Lisbon and the sentiments of the capital of Portugal along with the fact that almost every Portuguese senora or senorita is called "Maria".
- 9. My Country Portugal: Another original song, done as a fun, upbeat samba, about my feelings of being Portuguese-American and representing this amazing Portuguese culture here in the United States of America. We wanted to keep this lively in order to get people on their feet!
- 10. O Peso Do Mundo (The Weight Of the World): This original song is the first love song I ever composed in Portuguese. It is about the grafitude of having another person to help shoulder the weight of the world as you go through life. I dedicate this song to my husband, Kirk, who shares that weight with me with love and joy.
- 11. This Is My Fado: In this original song I have tried to capture the essence of what I love to do; create original Fado songs that speak of passion, love, pain, poetry and my entire lise The main message I want to convey is that I have something to contribute within this musical tradition, formulated from the roots of my ancestors, and I intend to let my voice be heard. This song with its sensuous and light groove features Portuguese guitarist, Helder Carvalheira and our percussionist on the flamenco Cajon drum. Known as the soul of Portuguese music, the guitarra Portuguesa is a 12-string guitar derived from a jute common to the Congo region of Africa. Helder is an expert on this ancient instrument and constantly in demand in the Northern California area because of his over twenty-five years experience both in North American and Portugal. The Cajon is essentially a plywood box (one side which is looser than the others) that you sit on and play as a hand drum and usually has an air hole that allows it to be amplified like a bass drum. It contains guitar strings, which give it a snare-like sound, and it contains a variety of tones depending on how and where you hit it. The Cajon, once the darling of Peru, Spain, and Cuba, is now a gift to the global village of music.
- 12. United In Love: I composed this song for the 2006 Winter Olympics when I was asked to be a very special part of a video montage that was conducted by Christopher Hedges. So I wrote this song inspired by that performance. Since I feel I am on a mission in this lifetime, as an advocate of peace, to bring art, healing and beauty to the planet, I wrote a song that contained that message. This eatures Didier Bouvet on guitar and myself on piano.

www.ramanavieira.net

SV Media Relations, (310) 487-0048, SVMediaRelations@gmail.com

MEETING SCHEDULES

CITY COUNCIL

Council meets on the first and third Monday of each month at 7 p.m. City Council Chambers, City Hall, 835 E. 14th St., San Leandro For more information, call the City Clerk at 577-3367.

■ SAN LEANDRO SCHOOL BOARD

Board meets on the first and third Tuesday of each month at 7 p.m. City Council Chambers, City Hall 835 E. 14th St., San Leandro For more information, call Linda Pollard, Board Secretary, at 667-3522.



(Left to right), Laura Boytz, Michael Mc Morrow, Ramana Vielra, Dr. Nuno Mathias, Consul General of Portugal in San Francisco, Alberto Ramirez, and Steve La Porta were on hand at the opening of the History of Fado exhibit at U.S. Berkeley.



Vieira and Ensemble On Hand for New Fado Exhibit at UC

Ramana Vieira and Ensemble Studies Department of U.C. introduced by Dr. Nune Mathias, formers at the opening of the the San Francisco. new History of Fado exhibit at 201 Moses Hall on the campus only crowd, the band performed on Nov. 28.

was prepared and distributed album "Lagrimas De Rainha." by the Fado Museum in Lisbon with the co-sponsorship of the work on their third album, 'Luso Camões Instituto da Cooperação. Sol," the group traveled to Ore da Lingua and of the Portuguese egon for several performances Consulate in San Francisco.

Ramana, who lives in San were invited by the Portuguese Leandro, and the Ensemble were Berkeley to be the featured per- Consul General of Portugal in

In front of a standing-room three Fados that paid tribute to The exhibit offers a collec- the great Amalia Rodrigues, as tion of 20 panels depicting the well as Ramana's own composihistory of Fado. The collection tion "Este O'Meu Fado" from the

Taking a brief break from during December.

San Leandro Times

serving San Leandro, Ashland. San Lorenzo and Sheffield Village.

EDITORIAL

Fred Zehnder

Jim Knowles

ilmk@ebpublishing.com

Amy Sylvestri

amys@ebpüblishing.com

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Douglas Morrisson Theatre Opens **Bare Bones Stage Reading Series**

Tuesday, Jan. 8, at 8 p.m.

and affecting play by Rajiv Jo-nect, comparing their sears and conversation the playwright had drawing them together. with a friend who shared wild

The Douglas Morrisson The-them in an elementary school's Second Stage Theatre in 2011. atte (DMT) introduces Gruesome nurse's office. Doug has ridden Bones" staged reading series on mysterious stomach ailment. Their lives episodically intersect, The eccentrically amusing as the two connect and recon-

Gruesome Playground Inju- at www.cimtonline.org. stories about all the injuries he ries; directed by Dawn Monique

Tickets are \$10. The Douglas Playground Injuries, the first pro- his bicycle off of the roof and Morrisson Theatre is located at duction in the 2013-2014 "Bare Kayleen is plagued by another 22311 N. Third St. in Hayward, next to the Senior Center and the Japanese Gardens. The hox office is open Tuesday through Friday from 12:30 to 5:30 p.m. and can seph was inspired by a barroom the physical calamities that keep be reached at 881-6777. Information and tickets are also available

I am interested in serving on the (may check a	more than one): ☐ Planning Commission	•	
Deard of Zoning Adjustments	Recreation and Park		FOR OFFICIAL USE ONLY
☐ Human Services Commission ☐ Rent Review			CITY OF SAN LEANDRO
Library Historical Commission	- Senior Commission		I ON ONE COMPIN
☐ Personnel Relations Board	Youth Advisory Commission of Recreation and Human Servi	pplicants weed to contact the less Department for an application.	OCT 08 2014
Name: Mr. Ms. Felix,	Richard,	Art	CITY CLERK'S OFFICE
Last	First	Middle Initial	City Council District
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How long have you been a resident of San Lea			_
For Rent Review Board applicants only, please Tenant (Resident) Landlord (Resi Have you ever served on a City of San Leandre If yes, please list the name(s) of the Board(s) an	dent) Landlord (Non-Resident) Board or Commission? La Yes	M No)
List the community organizations to which yo ArtAngels.org- Board Member, Chief Curato days, Board Member-Arts Curator, Event co Chief Curator, Director, 2013,2014, KONO (List any relevant education, training or experience (attach a separate sheet if necessary): I am a life long exhibiting and producing artistart-ups, corporate, and non-profit experient nomic, social, creative, educational, and inn In addition to my experience stated on the a creating and implementing policies for growing ganization and to helping San Leandro on the Please list any citations or notices you have reconstructed. Richard Art Felix (digital)	or 2002, / ArtSFest.org- Board Ma-producer 2013-2014 / FREEs Koreatown-Northgate CBD) Makes or other personal qualifications with artrepreneur, and entrepreneur. I am an advocate and cresovative change in people, comuttached resume- I have serveding cities with arts and culture, he map as the destination city the eved for violation of the San Leand opplication are true:	Member, Chief Curator, 2006 pace to founding board mer Marketing commitee 2012-20 hich would be an asset to a board seur with over 150 exhibition ative "change" agent for the munities. I on multiple committees and I have made a committee bard rarts and culture in the bards.	mber 2013, Sea of Dreams- 014, d or commission as, multiple tech / arts Arts as a catalyst for eco- d boards responsible for at to San Leandro for my or-
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Richard Felix

Ph:

RICHARD FELIX Mixed-Media Photographic Artist, Artrepreneur, Advocate for "the arts as a catalyst"

Richard Felix is an internationally exhibited and collected working artist with over 150 exhibitions to date. He is in private, public, and corporate collections across the U.S. Asia, and Europe. He is an artist, creator, educator, collaborator, facilitator of, and evangelist for the transformative power of art and ideas in individuals, companies, schools and communities. He has taught at college level, founded or co-founded numerous Arts Non-Profits, co-written Art, Culture, New Media Policies for SF Mayors Brown and Newsom, Mayoral Candidate David Chiu and others, and has been curator and or producer for many art exhibits and arts events.

Artists Statement: Visual Dialogues

My life long art career has been about making art that not only crosses different media but also attempts to connect, inspire, illuminate and activate the relationships of all our cultures, and communities. In addition- I am an advocate for "art" as a catalyst for economic, social, spiritual, cultural, creative, and innovative change.

My photographic art-works begin as multiyear site-specific visual / photographic studies about different cultures and sub-cultures. I then respond to the printed image sometimes with overlays and always with mixed media including paint, oil pastels, gel medium, graphite, and acrylics. I call this *process* and the finished artwork a Visual Dialogue.

A dialogue between mediums and content, between photography and the world, between the viewer and the finished pieces.

In addition to my current Cloudscapes
Portfolio: a mixed-media portfolio (in process),
and The Markers (in process), my major
Visual Dialogue portfolios to date include The
Tiburon Portfolio, The California Portfolio, The
European Portfolio, The American Southwest
Portfolio, The Mayan Portfolio, and The Black
Rock City Portfolio, LANGUAGE is 1,000
Square Miles Performance, Installation, &
Portfolio and more.

PARTIAL LIST OF PERMANENT PUBLIC OR INSTITUTIONAL COLLECTIONS:

LH Collection: 2012,2013
Di Rosa Collection, (Public) USA, 2008,
Security Pacific Corporation Collection, USA,
1990, (Corporate)
Carnation Collection, USA, 1990, (Corporate)
Firestone Japan Collection, Japan, 1989,
(Corporate)
San Francisco Museum of Modern Art, USA,
1989, (Public)
Kim Eng Securities Collection, Singapore, 1988,
(Corporate)
Denver Art Museum, USA, 1985, (Public)
Paine Weber Collection, USA, 1985 (Corporate)
Biblioteque Nationale de' France, France 1982,
(Public)

EDUCATION

M.A., Center for Multi-Media, Experimental, and Interdisciplinary Arts

California State University, S.F.

B.F.A. in Photography & Painting,

San Francisco Art Institute

Major in Cultural Anthropology

California State University, Sonoma



Richard Felix

GROUP EXHIBITIONS

ArtIsMobilUs Gallery, 2012,2013,2014

Arttitud, SF, 2012, 2013

The Glint Gallery, SF, 2012,2013

Public Works Gallery, 2012,2013

Goldstar Gallery, SF, 2012

Sea Of Dreams Gallery, SF, 2011,

2009,2012,2013

Metro Gallery, Oakland, 2011

Genki for Japan, El Rio, SF 2011

Whisper Gallery, 2011, SF

Spectra Ball Gallery 2007, 2008,2009

San Francisco, California

Anon Gallery, 2008, 2009 San Francisco, California

Pro Arts EBOS Exhibition 2005,2007,2009.

2012,2012

Oakland, California

ArtSFest 2005,2006,2007

San Francisco, California

Effection SF, 2005

San Francisco, California

Made in California, 2005

Brea Art Gallery

Brea, California

The Faces of Art and Culture, 2005

Hotel Des Arts, San Francisco

Off the Preserve Gallery, 2004

Di Rosa Art Preserve

Napa, California

SF FACES 2.0, 2004

San Francisco, California

Terra Gallery, 2004

San Francisco, California

Backstage Gallery, 2004

San Francisco, California

Red Ink Gallery, 2004 San Jose, California

Art and All That Jazz

Gallery, 2000

Healdsburg, California

Emervville Artists Celebration, 1996 Emeryville, California

Celebration of the Arts

1991,1998,1999

Emeryville, California

Acci Gallery, 1989

Berkeley, California "Alternatives", 1989

University of Ohio

Athens, Ohio

"Exhibition 1989" Berkeley Art Center

Berkeley, California

"On Collecting Contemporary

Californian Photography", 1989 J.J Brookings Gallery

San Jose, California

Post Photography, 1989

Hearst Art Gallery

St. Mary's College

Moraga, California

Pro Arts "East Bay Artists", 1987,1988,1989,

2005, 2007, 2009,

Oakland, California

Andrew Smith Gallery, 1988

Santa Fe, New Mexico

Architectural Art and Furniture Exhibit, 1988

Limnn Gallery

San Francisco, California

California Works, 1988

California State Fair

Sacramento, California

Contemporary Photography, 1988

Santa Cruz Art Center

Santa Cruz, California



Richard Felix

Ph:

"Faces of Oakland", 1988 Festival at the Lake Oakland, California

"New Photography", 1988 L.A. County Fair Pomona, California

Photography "On the Edge", 1988 The Haggerty Museum of Art Milwaukee, Wisconsin

10th Anniversary Exhibition, 1988 SFMOMA Artist's Gallery

"Bodies of Work", 1987
Photo Metro Annual Photo Competition
San Francisco, California

"Contemporary American Works", 1987 Artist's Societe International San Francisco, California

"On View", 1987 Louis Meisel Gallery New York, New York

"National Landscape Exhibition", 1987 Museum of the Rockies, Bozeman, Montana

New Photography, 1987 Central Washington University Ellensburg, Washington

New Work, New Artists, 1987 JJ. Brookings Gallery San Jose, California

"Selections", 1987
The Eye Gallery
San Francisco, California

"Survey Exhibition", 1987 San Francisco Art Institute San Francisco, California

SF Camerawork Gallery, 1987 San Francisco, California

Western Places, 1987 Missoula, Montana

3rd Annual Invitational, 1987 Dinnerware Gallery Tucson, Arizona "4th Annual" Phinney Center Photo Exhibition, 1987 Seattle, Washington

SOLO EXHIBITIONS

ANON Gallery, 2005, 2009 San Francisco, California

Art and All That Jazz Gallery, 2001 Healdsburg, California

Security Pacific Bank Gallery, 1989 Security Pacific Bank World Headquarters Los Angeles, California

Vision Gallery, 1988 San Francisco, California

Dinnerware Gallery, 1987 Tucson, Arizona

Brody's Gallery, 1987 Washington, D.C.

San Francisco Museum of Modern Art Artist's Gallery 1986

Visual Dialogues: Southwest Portfolio San Francisco Museum of Modern Art Rental Gallery, 1985

Visual Dialogues: European Portfolio American Gallery, Cafe American, 1984 San Francisco, California

Ithaca College, 1984 Ithaca, New York

ARCO Center for the Visual Arts, 1983 Los Angeles, California

James Turcott Gallery, 1983 Hollywood, California

Moore College of Art, 1983 Philadelphia, Pennsylvania

University Art Gallery, 1982 San Francisco State University

Milche' Hutte', 1982 Zurich, Switzerland



Richard Felix

Ph:

Portland School of Art, 1982 Portland, Maine

Jetwave International, 1981 San Francisco, California

Gallery of the Double Rainbow, 1979 San Francisco, California

Art and Dessert Gallery, 1977 San Francisco, California

Diego Rivera Gallery 1976 San Francisco, California

An "Arts" Career: Highlights

1976

Established & built ongoing public non-juried exhibition space at San Francisco Art Institute

1982

Founded Explorative Photographers Workshop San Francisco, California

1983

Helped to establish and build a working studio and conference Center for artistic and scientific Research SFSU Tiburon Campus

1985 -present

Have donated artwork to many fundraisers for worthwhile social causes including Hospitality House and Glide Church in San Francisco

1998-2000

Mayor Willie Brown emerging technology & new media policy task force:

2000

Visual Arts curator for ArtAngels.org, curated annual exhibitions of artists from multiple cultural, socio-economic, backgrounds e.g. Creativity Explored, Precita Eyes

2002

Board of Advisors, Best Buddies International Curated and installed exhibitions of developmentally disabled teenagers and young adults.

2003 Project 180

Official photographer of construction phase and designer Showcase for transitional housing for marginalized constituents

2003-2004

Contributing member of Arts Policy Resource Group for then Mayorelect Gavin Newsom to establish sound policies for the arts in S.F.

2003-2009

Co-founder ArtSFest (artsfestsf.org) to create ongoing month long cultural event to build visibility for local artists across genres and cultures.

ArtSFest, Chief Curator, 2003-2009 + curated over 150 events during 28 day local arts festival.

2003 - 2007

SPECTRA Ball Chief curator of over 70 artists in ArtSFest Arts Gala, San Francisco, California

2004-2005

Invited Member of the Artists Committee of the San Francisco Art Institute.

2005

Established ArtSFest Emerging Arts Awards: The first ever Bay Area Emerging Arts awards.

2005

Established and was chairperson for the first ever Bay Area lifetime achievement in the arts award. Created a living tribute to Rene Di Rosa and recognized him for his lifetime achievement in the arts and for his commitment and contribution to the arts in the San Francisco bay area.



Richard Felix

2011

Co-Founded www.PublicArtSpaces Web platform for art & space (now called ArtHere)

Founded:

www.ArtIsMobilUs.com

A non-profit Mobile Arts, Arts Education program & arts incubator

Donated artworks to multiple events to help raise money for Japan for earthquake relief

Co-wrote policies for art and culture for Mayoral Candidate David Chiu

2012:

Marketing Committee Member for Oakland's KONO Arts district

Member of Oakland Merchant leadership forum

Guest Curator:

KONA Utility Boxes Art Program The Glint: Deviant Art Show

Founder "AnyBodyCanPaint" a nonprofit Mobile collaborative creativity program

2013:

Producer Oakland First Fridays Monthly Arts Festival

2014:

Co-Founder, Executive Director. FLEETedu. A non-profit mobile digital arts education program,

TEACHING EXPERIENCE:

1989 Photography Ben Franklin Middle School

1985 The Narrative in Art with Lew Thomas. San Francisco State University

1987 Site-Specific Photography and Art

Oakland College of Arts And Crafts

AWARDS:

2011

Winner: Summer of Smart Civic Innovation, Hackathon, SF,

The Top 100 New Photographers in the U.S.

Maine Photographic Workshop Sponsored by Kodak

1988

Winner of New Photography Award

L.A. County Fair Art Expo

1988

Best of Show Award in Photography California State Fair Art Expo

PUBLICATIONS:

1984

The Picture Show

San Francisco Chronicle Magazine Artist Profile

1984

The Painted Image Artweek, by Linda Bellon

1984

Additive Imagery

Artweek, by Mark Johnstone

1987

Washington Museums & Arts

Magazine

Review of Exhibition

1988

The Scape' Route in Modern Landscape Photography Artweek, by Mark Johnstone

1989

Mystical Objects, Sacred Places

Catalogue for Exhibition

1990

New California Color

Photography

Anthology of California Photography

2014

The Movable Creative Feast; SF

Chronicle

I am interested in serving on the (may check me	ore than one):	
Acts Commission	Ll Planning Commission	esessententententententententententententente
D Board of Zoning Adjustments	Recreation and Parks Commission	FOR OFFICIAL USE ONLY
Human Services Commission	Carlo Review Board	CITY OF SAN LEANDRO
🗅 Library Historical Commission	Cl Senior Commission	10111 01 0111 22
Personnel Relations Board	Youth Advisory Commission applicants need to contact the Recreation and Human Services Department for an application.	OCT 02 2014
Name: Mr. Ms. Mmenez de	Lara America I- San lofe CA 95127	CITY CLERK'S OFFICE City Council District Registered Voter
	ity State Zip	
Email:	THE COLUMN TWO IS NOT THE COLUMN TO THE COLUMN TWO IS NOT THE COLU	
Telephone: Home	Business ()Cellular	
Present Employer: Global Am	CICA Telephone:	
Address: Bay Area	(San Francisco) 24	
How long have you been a resident of San Leane	droi 3 years	
For Rent Review Board applicants only, please in Tenane (Resident) Landlord (Resident)	- "	nt)
Chamber of Comerce List the community organizations to which you	Nor Commission(s) and the term(s) of office: OFATURE WOFK WITH THE SAC belong or have belonged, including dates and offices held:	-
UC Berkeley Latino Alumni ASSOCIC Mentorship Program. Hispanic Ch.	ation. Community Liaison 2010-2014, number of Commune Alameda County,	Hispanic Scholarship Lund. 2004.2014
List any relevant education, training or experience (attach a separate sheet if necessary): I had a	or other personal qualifications which would be an asset to a bo I a BA in Fine ArtS from UC1	ard or commission _ <u>3 eviceley</u> , <u>F</u> have
my own sompany Global &	d a BA in Fine Arts from UC.1 America a platform for artists	and artiovers.
I have an extensive expense	nce in public relationships, and b	ousiness and
event planning/excelorio.	1	
Please list any citations or notices you have received	ved for violation of the San Leandro Municipal Code: <u>NO</u>	And the second control of the second control
I certify that all statements contained in this app	lication are true: Date Sept-23-14	